



One Main Street Colorado Issues Poll

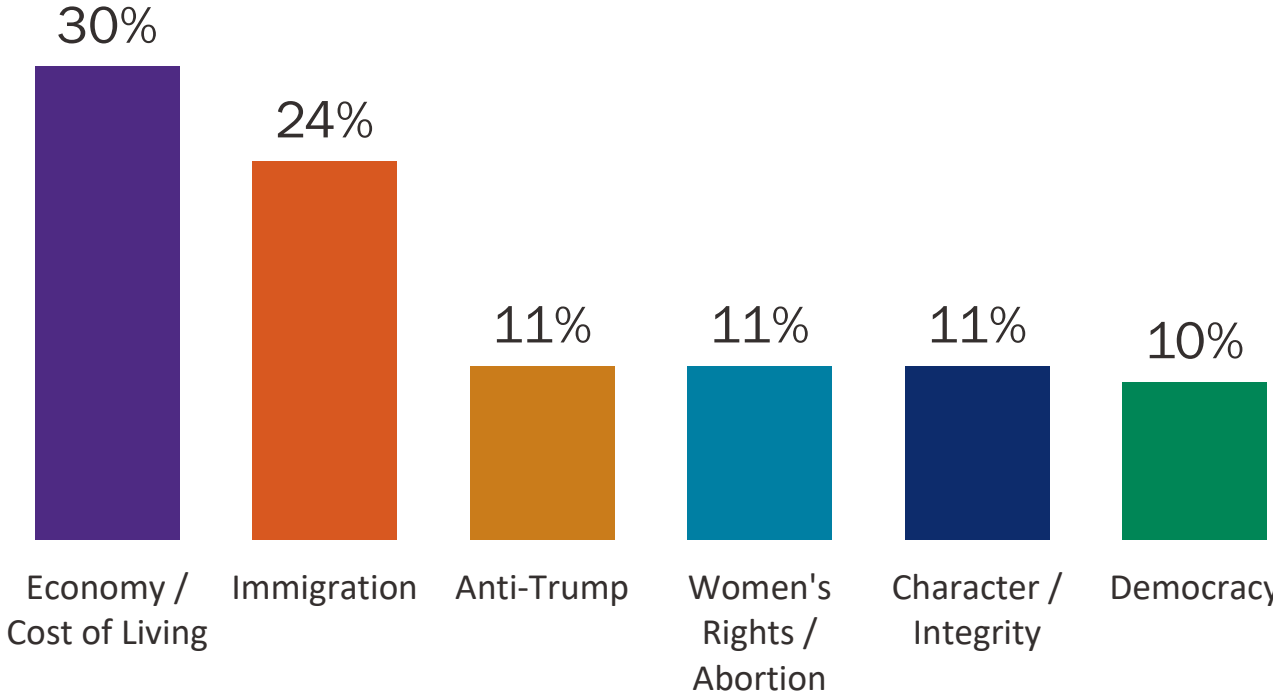
Key Findings

January 15, 2025

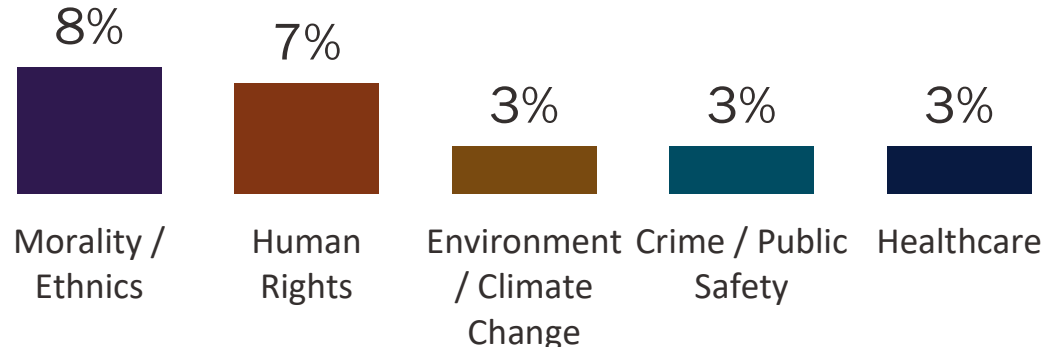
The **Colorado Issues Poll — January 2025** results are based on a poll of 1,225 active voters in Colorado, including oversamples to achieve 250 active voters in four different regions including Denver, Adams / Arapahoe, Larimer and the Western Slope. The respondents in this poll are distributed to accurately represent active voters in Colorado based on party registration, gender, age, region and ethnicity. The worst-case margin of error at the 95% level for the full sample of 1,225 respondents is plus or minus 3.5%. The poll was conducted from December 15 - 22, 2024, by Keating Research.

Key Finding #1: There is a stark divide between Trump and Harris voters on the issues in the 2024 election

What was the most important issue you considered when deciding who to vote for in the November election?



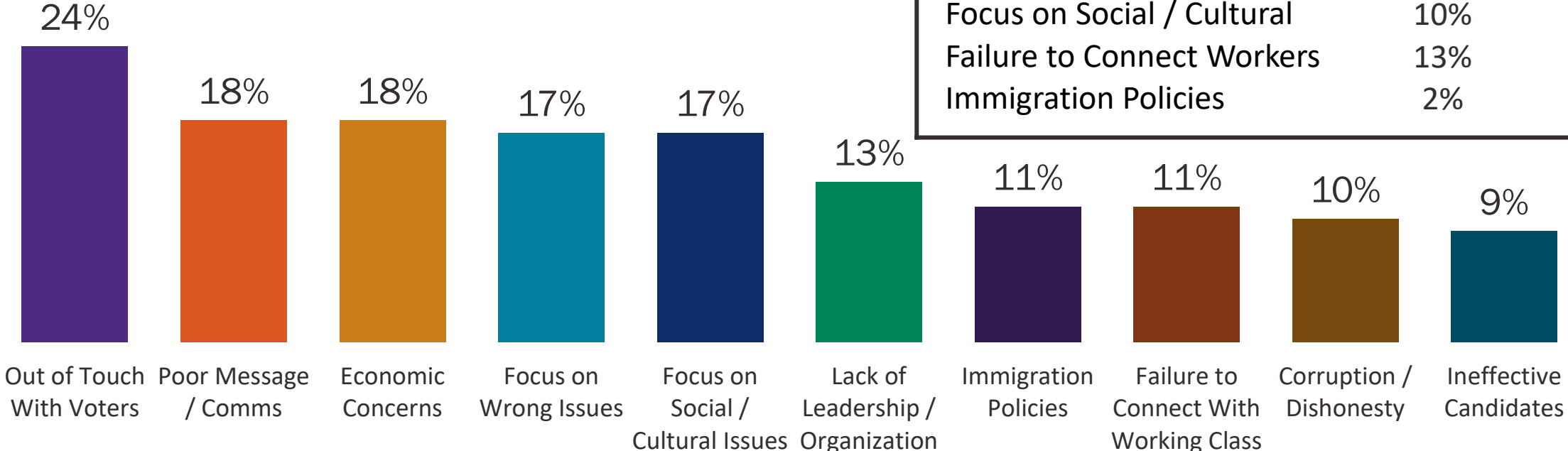
Top Issues by Candidate Choice		
	Harris (50%)	Trump (39%)
Economy / Cost of Living	12%	51%
Immigration	4%	53%
Anti-Trump	19%	2%
Women's Rights / Abortion	18%	3%
Character / integrity	17%	3%
Democracy	16%	3%
Human Rights	13%	0%



* Open-ended question, responses coded into multiple categories

Key Finding #2: Democrats lost in some key races in 2024 because they were out of touch with voters on the issues

In the November election, the Democrats lost the Presidency, the U.S. Senate and some key U.S. House races.
 Why do you think the Democrats lost these races?

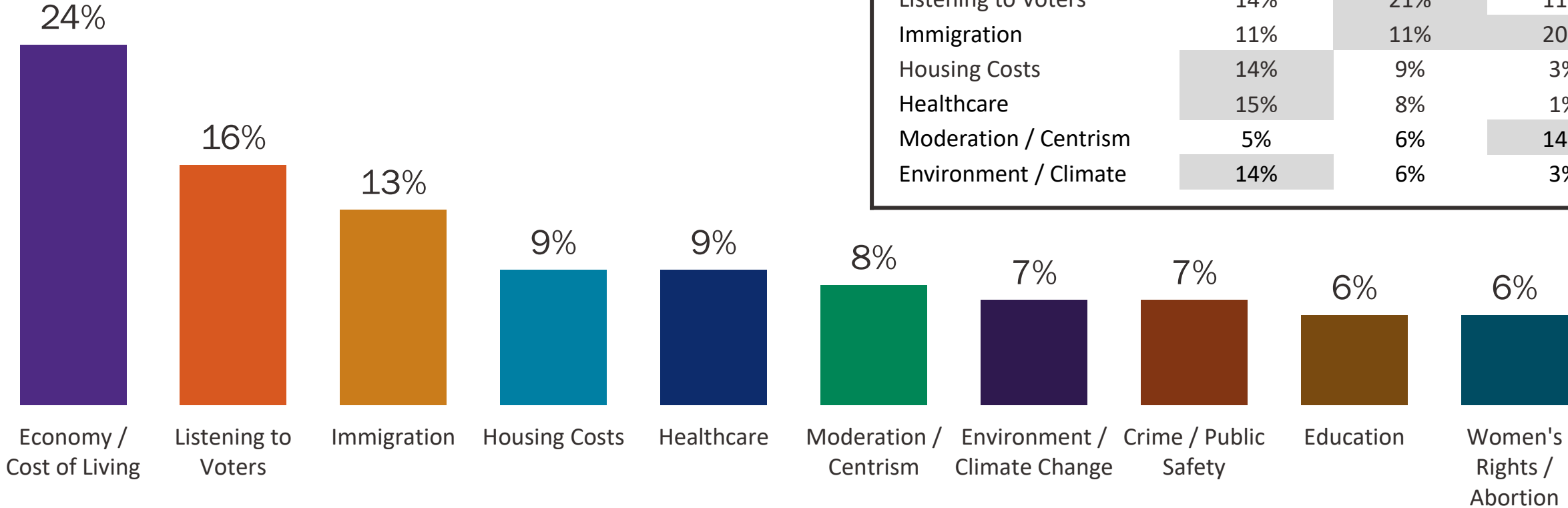


	Harris (50%)	Trump (39%)
Out of Touch With Voters	13%	35%
Poor Message / Comms	27%	9%
Economic Concerns	18%	17%
Focus on Wrong Issues	13%	23%
Focus on Social / Cultural	10%	29%
Failure to Connect Workers	13%	7%
Immigration Policies	2%	20%

* Open-ended question, responses coded into multiple categories

Key Finding #3: The Democratic Party should listen to voters going forward

Going forward, what priorities should the Democratic Party focus on?



	Dem (26%)	Unaf (48%)	Rep (24%)
Economy / Cost of Living	27%	21%	27%
Listening to Voters	14%	21%	11%
Immigration	11%	11%	20%
Housing Costs	14%	9%	3%
Healthcare	15%	8%	1%
Moderation / Centrism	5%	6%	14%
Environment / Climate	14%	6%	3%

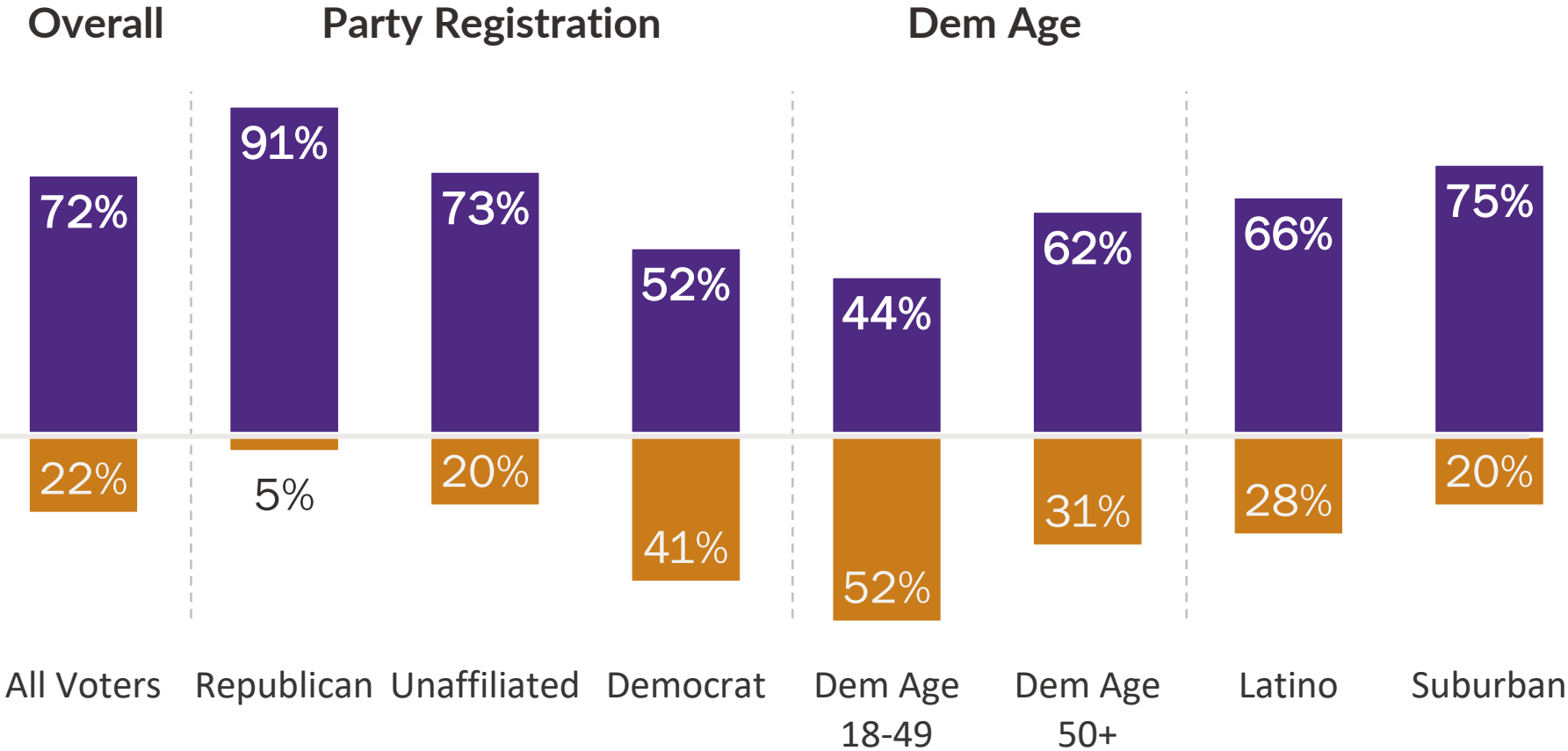
* Open-ended question, responses coded into multiple categories

Key Finding #4: By more than 3-to-1, Coloradans agree that the Democratic Party should recognize that voters have legitimate concerns

Which statement about the Democratic Party do you agree with more?

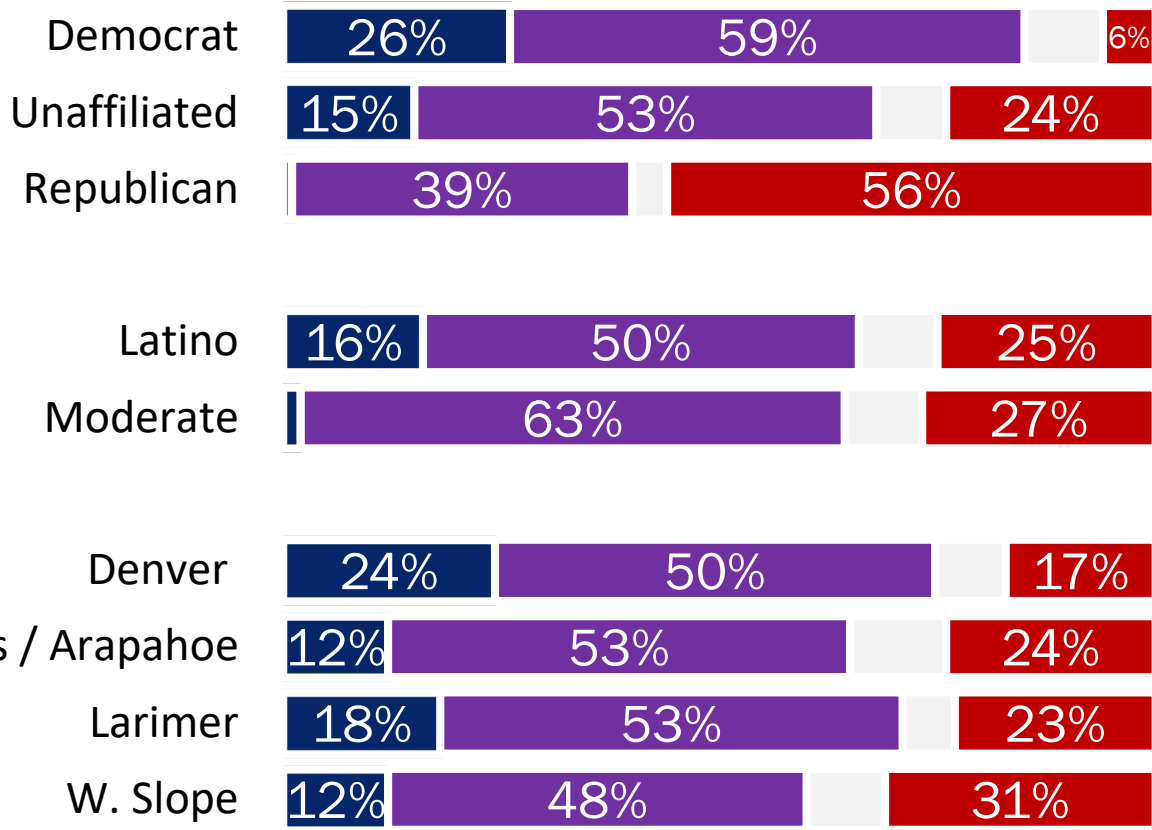
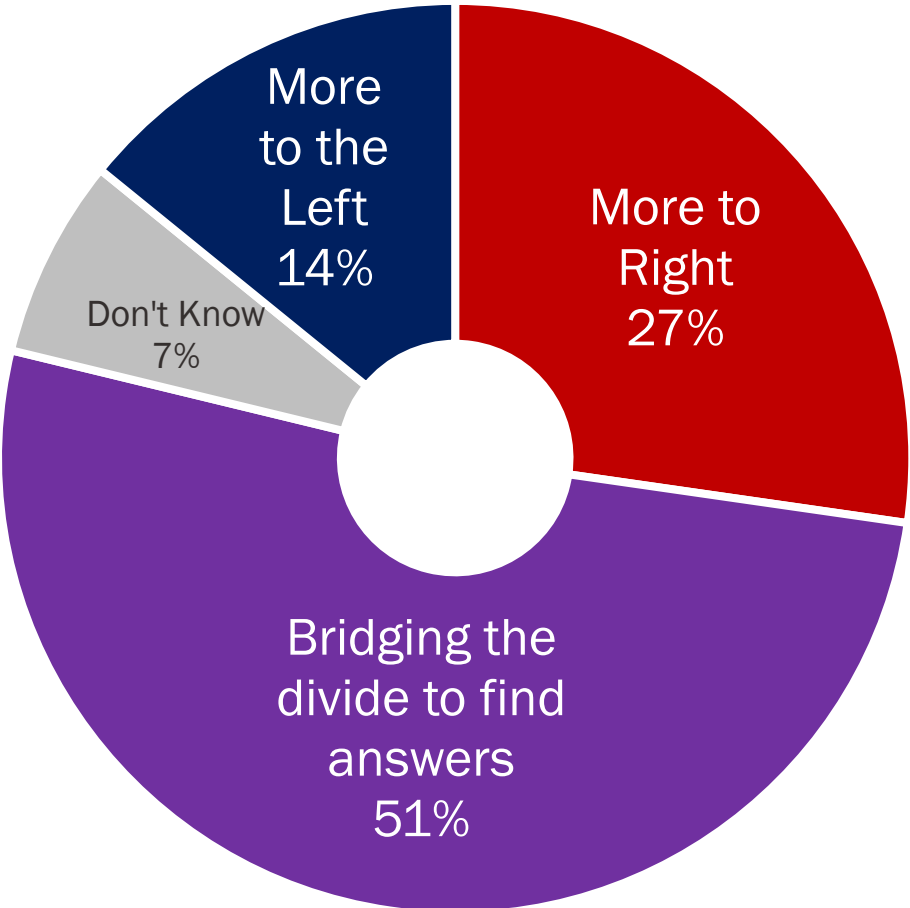
The Democratic Party needs to recognize that most voters have legitimate concerns around immigration, taxation and the cost of living, etc.

The Democratic Party is not progressive enough on issues like fighting for economic equality, standing up to capitalism and expanding social programs.



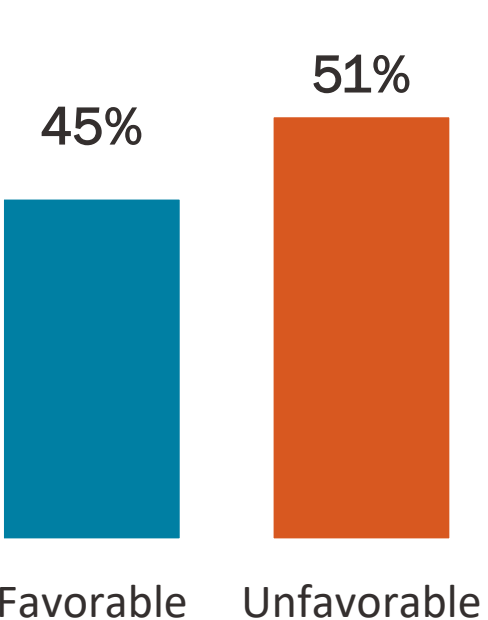
Key Finding #5: The majority of Coloradans want the Democratic Party to bridge the divide

What direction should the Democratic Party move toward...?

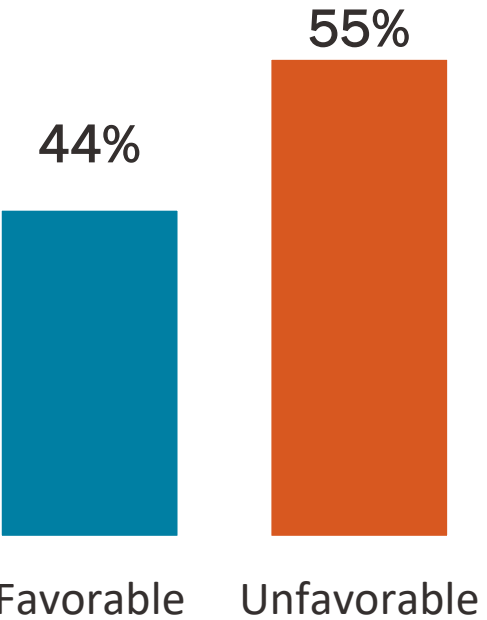


Key Finding #6: The Colorado Democratic Party has work to do to repair its image, but it's not as dire as the Republican Party

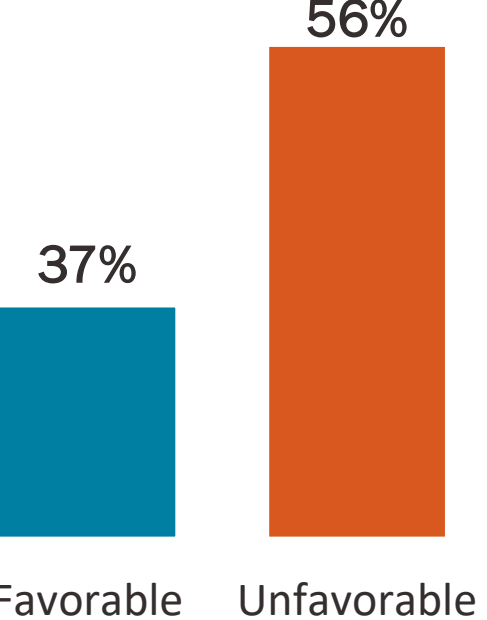
Please tell me if you have a favorable or unfavorable opinion of ...



The Colorado Democratic Party



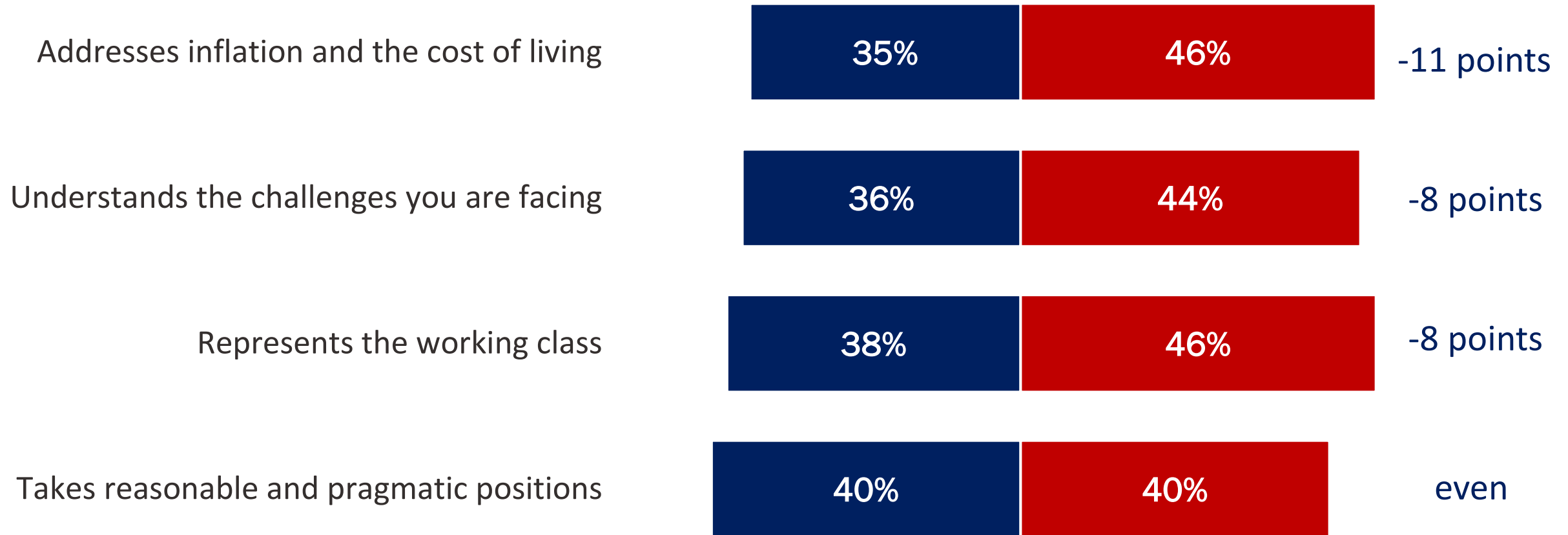
Donald Trump



The Colorado Republican Party

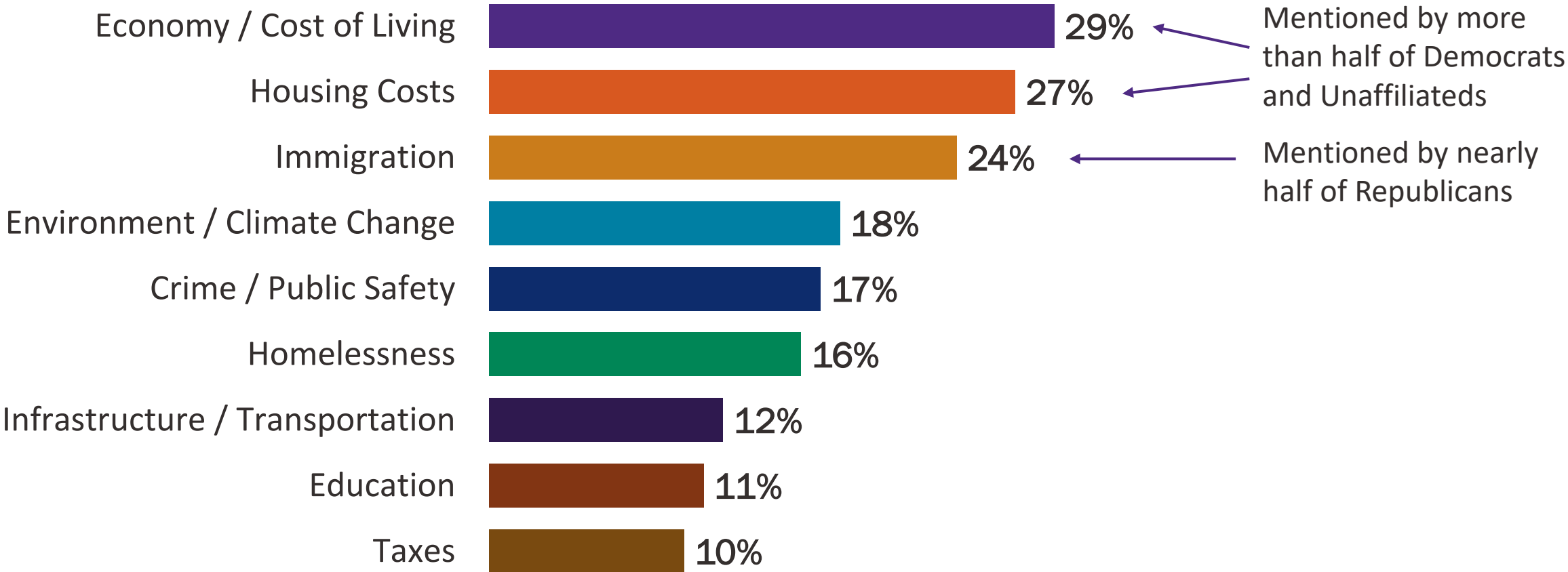
The Republican Party has done better on **addressing the cost of living** and **representing the working class**

Please indicate if the statement better describes the **Democratic Party** or the **Republican Party**?



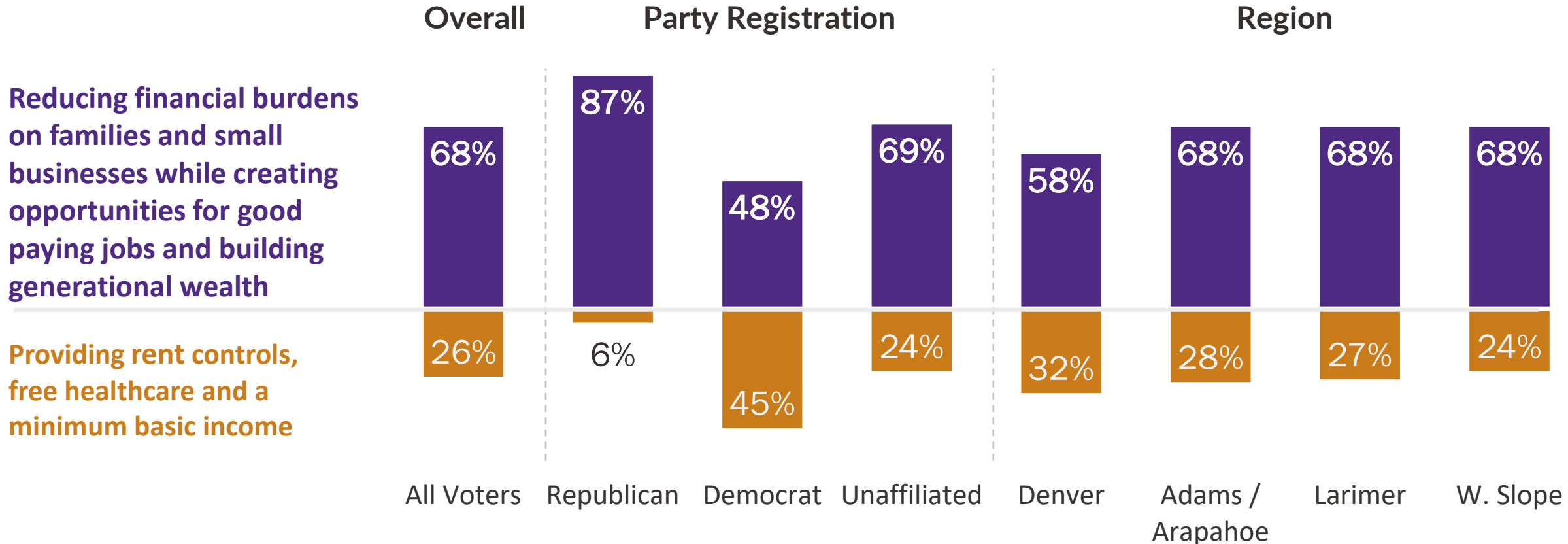
Key Finding #7: Voters want the Democratic Party to tackle the tough issues - Cost of Living, Housing Affordability and Immigration

What are the most important issues or challenges facing Colorado?



Key Finding #8: When it comes to the economy and the cost of living, Colorado Democrats should focus on reducing financial burdens on families and creating jobs

When it comes to the economy and the cost of living, which one of the following should Colorado Democrats focus more on?

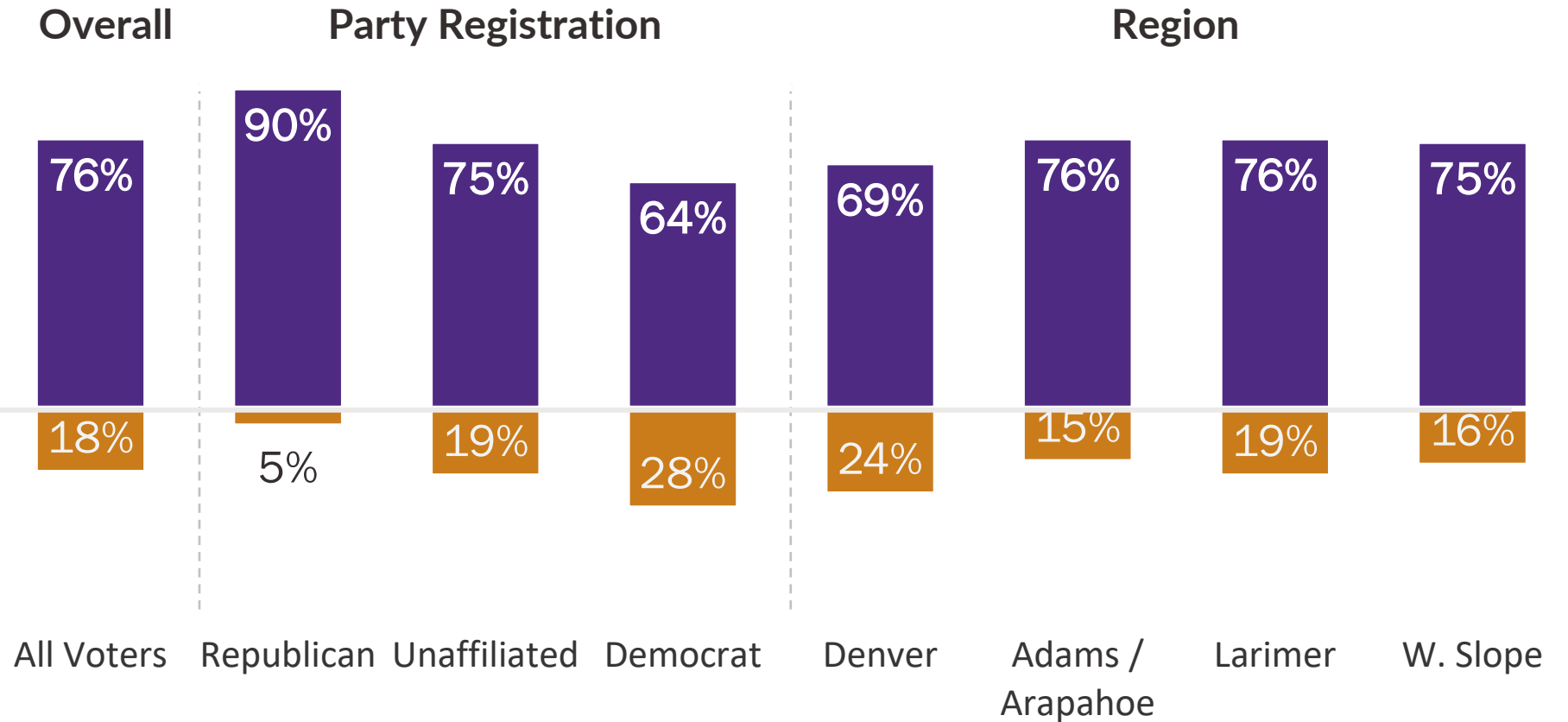


Key Finding #9: Colorado voters prefer a pragmatic candidate who will pass legislation that helps working people over someone who will challenge the establishment

Which one of the following candidates would you prefer?

A pragmatic candidate who will find common ground to pass legislation that helps working people.

A candidate who wants to challenge the political establishment to advance social justice.





Sample: 1,225 active voters statewide, including oversamples to achieve 250 respondents in each of the following four regions: Larimer County, City and County of Denver, Western Slope and Arapahoe/Adams County
Field: December 15-22, 2024

Colorado Key Issues Poll — December 2024

We’re doing a survey in Colorado on some topics that I’m sure you will find interesting.

1. Are you registered to vote in Colorado?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Yes.....	100%	100%	100%	100%	100%
No	-	-	-	-	-

Please tell me if you have a very favorable opinion, somewhat favorable, somewhat unfavorable, or very unfavorable opinion of the following... [Randomize the list.](#)

		Favor-able	Unfavo-rable	Very Fav	Some Fav	Some Unfav	Very Unfav	Unfam-iliar
2. Donald Trump	Statewide	44%	55%	29%	15%	6%	50%	1%
	Denver	23%	75%	13%	10%	7%	68%	2%
	Adms/Arap	42%	58%	29%	13%	6%	52%	*%
	Larimer	42%	58%	27%	15%	5%	54%	-
	W. Slope	50%	49%	37%	14%	4%	45%	1%
3. The Colorado Democratic Party	Statewide	45%	51%	13%	32%	13%	38%	4%
	Denver	57%	40%	14%	43%	19%	21%	3%
	Adms/Arap	50%	46%	16%	34%	9%	37%	4%
	Larimer	47%	51%	14%	33%	13%	38%	2%
	W. Slope	41%	55%	10%	31%	14%	41%	4%
4. The Colorado Republican Party	Statewide	37%	56%	11%	26%	21%	34%	7%
	Denver	20%	73%	7%	14%	26%	47%	7%
	Adms/Arap	34%	60%	12%	23%	23%	37%	6%
	Larimer	35%	59%	12%	24%	23%	36%	6%
	W. Slope	48%	47%	16%	32%	15%	32%	4%

Ask Q5 in SPLIT A.

5. What would you say are the most important issues or challenges facing Colorado?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Economy / Cost of Living	29%	29%	30%	26%	26%
Housing Costs	27%	36%	26%	28%	31%
Immigration	24%	20%	34%	19%	22%
Climate Change / Environment	18%	14%	13%	24%	28%
Crime / Public Safety	17%	21%	19%	13%	7%
Homelessness	16%	22%	23%	12%	9%
Infrastructure and Transportation	12%	10%	15%	17%	10%
Education	11%	16%	9%	10%	15%
Taxes	10%	11%	7%	13%	12%
Political Polarization and Ideologies....	5%	1%	3%	5%	3%
Government Overreach and Regulation	3%	-	1%	2%	6%
Impact of Federal Policies and Leadership	3%	1%	4%	3%	2%
Social Issues and Rights (e.g., Women’s Rights, Abortion Rights, LGBTQ+ Rights)	3%	-	4%	4%	3%
Rural Vs. Urban Influence and Representation	2%	1%	1%	1%	4%
Healthcare Access and Costs	2%	4%	1%	1%	2%
Election Integrity and Reform	*%	-	-	1%	2%
Other	4%	6%	2%	4%	3%

6. In the November election for President did you vote for Donald Trump, Kamala Harris or someone else? **If respondent says “I don’t know” ask:** Which way would you lean toward – Donald Trump or Kamala Harris? **If respondent refuses say:** I know that voting is by secret ballot, and I want to assure you this survey is completely confidential. Your individual answers will not be seen by anyone. Could you please tell me if you voted for Donald Trump or Kamala Harris?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Kamala Harris.....	50%	72%	51%	54%	42%
Donald Trump.....	39%	16%	36%	36%	46%
Someone else	3%	3%	3%	3%	3%
Didn’t vote	2%	2%	2%	1%	2%
Don’t know / Refused.....	7%	7%	8%	7%	7%

Ask Q7 only if didn't vote in Q6. n=27, Statewide Results only.

7. What is main reason why you didn't vote in the November election? **Record response verbatim.**

	Statewide
Lack of Appealing Candidates.....	49%
Feeling That Vote Doesn't Matter	25%
Missed Voting Deadline.....	13%
Time Constraints.....	9%
Political Disillusionment	8%
Logistical Issues (e.g., Out of the Country, Didn't Receive Ballot)	7%

Ask Q8 only if voted in Q6 AND on SPLIT B.

8. What was the most important issue you considered when deciding who to vote for in the November election?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Economy / Cost of Living	30%	19%	31%	18%	35%
Immigration	24%	13%	26%	21%	26%
Anti – Trump	11%	19%	12%	11%	13%
Women's Rights / Abortion Rights	11%	12%	11%	21%	11%
Character and Integrity	11%	9%	10%	12%	14%
Democracy.....	10%	16%	6%	7%	9%
Morality and Ethics.....	8%	11%	9%	7%	6%
Human Rights	7%	11%	9%	8%	2%
Climate Change / Environment	3%	3%	4%	5%	6%
Crime / Public Safety	3%	5%	2%	2%	4%
Healthcare	3%	3%	3%	2%	4%
Education.....	2%	3%	1%	2%	1%
Freedom and Constitutional Rights.....	2%	3%	1%	2%	2%
General Political Direction and Stability	1%	-	-	2%	2%
Anti-war / Peace Advocacy.....	1%	2%	-	2%	-
Anti-Democrat	*%	-	-	1%	1%
Other.....	7%	6%	7%	10%	4%

Ask Q9 in SPLIT C.

9. In the November election, the Democrats lost the Presidency, the U.S. Senate and some key U.S. House races. Why do you think the Democrats lost these races?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Out of Touch with Voters	24%	26%	25%	22%	23%
Poor Messaging and Communication .	18%	20%	16%	16%	11%
Economic Concerns	18%	14%	18%	19%	18%
Focus on Wrong Issues	17%	19%	19%	21%	13%
Focus on Social / Cultural Issues.....	17%	12%	17%	15%	19%
Lack of Leadership and Organization ..	13%	18%	14%	13%	18%
Immigration Policies	11%	12%	12%	6%	11%
Failure to Connect with Working-class	11%	14%	11%	11%	10%
Corruption and Dishonesty	10%	7%	12%	11%	13%
Ineffective Candidates.....	9%	8%	10%	8%	9%
Misinformation and Media Influence..	3%	3%	2%	2%	1%
Lack of Education and Critical Thinking	3%	5%	6%	3%	2%
Racism, Sexism, Prejudice	3%	3%	5%	1%	4%
Dislike of Democratic Leadership and Policies.....	3%	3%	1%	3%	5%
Broken Political System and Electoral Issues	2%	1%	1%	6%	*%
Influence of Wealthy Individuals and Corporations.....	2%	2%	2%	3%	1%
Public Discontent and Desire for Change.....	2%	-	2%	5%	4%
No Clear Opinion or Uncertainty.....	4%	9%	2%	7%	6%
Other.....	3%	-	1%	2%	5%

Ask Q10 in SPLIT D.

10. Going forward, what priorities should the Democratic Party focus on?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Economy / Cost of Living	24%	23%	24%	25%	25%
Listening to Voters / Reducing Corporate Influence	16%	15%	15%	13%	18%
Immigration	13%	10%	18%	11%	9%
Housing Costs	9%	15%	15%	9%	8%
Healthcare	9%	13%	8%	12%	6%
Moderation and Centrism	8%	3%	3%	7%	13%
Climate Change / Environment	7%	12%	6%	6%	9%
Crime / Public Safety	7%	8%	6%	6%	6%
Education	6%	12%	7%	4%	2%
Women’s Rights / Abortion Rights	6%	10%	11%	7%	6%
Freedom and Constitutional Rights	5%	7%	9%	2%	3%
Community Engagement and Outreach	5%	2%	3%	5%	6%
Truth and Transparency	4%	-	3%	6%	5%
Don’t like Democrats at all	4%	3%	4%	5%	3%
Social Justice and Equality	3%	3%	3%	5%	2%
Anti – Trump	3%	1%	2%	2%	5%
Age and Leadership Renewal	2%	5%	1%	2%	1%
Less Focus on Social Cultural Issues	1%	-	-	2%	1%
Other	8%	10%	8%	7%	4%

11. What direction should the Democratic Party move toward – more to the left, more to bridging the divide to find workable answers, or more to the right? **Randomize the order of answer choices 1-3.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
More to the left	14%	24%	12%	18%	12%
More to bridging the divide to find workable answers	51%	50%	53%	53%	48%
More to the right	27%	17%	24%	23%	31%
Don’t know / not sure	7%	8%	11%	6%	9%

Next, I'd like to read some statements. After I read each one, please tell me if it better describes the [Rotate: Democratic Party or Republican Party]. Does this better describe [Rotate: the Democratic Party or the Republican Party]? **Randomize the items on list.**

		Democratic Party	Republic Party	Don't Know / Not sure
12. Understands the challenges you are facing.	Statewide	36%	44%	21%
	Denver	47%	26%	27%
	Adms/Arap	37%	43%	20%
	Larimer	39%	41%	20%
	W. Slope	31%	51%	18%
13. Represents the working class.	Statewide	38%	46%	16%
	Denver	48%	31%	21%
	Adms/Arap	39%	43%	18%
	Larimer	39%	43%	17%
	W. Slope	31%	53%	15%
14. Addresses inflation and the cost of living.	Statewide	35%	46%	19%
	Denver	46%	27%	27%
	Adms/Arap	41%	44%	15%
	Larimer	36%	43%	21%
	W. Slope	30%	52%	18%
15. Takes reasonable and pragmatic positions.	Statewide	40%	40%	19%
	Denver	54%	26%	21%
	Adms/Arap	41%	41%	18%
	Larimer	42%	38%	20%
	W. Slope	35%	45%	21%

16. Which statement about the Democratic Party do you agree with more? **Rotate and read answer choices.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
The Democratic Party needs to recognize that most voters have legitimate concerns around immigration, taxation and the cost of living. Democrats should focus on finding solutions to these problems.....	72%	62%	71%	72%	79%
The Democratic Party is not progressive enough on issues like fighting for economic equality, standing up to capitalism and expanding social programs. Democrats should be bolder in delivering on their agenda.	22%	33%	23%	25%	15%
Don't know / not sure	6%	5%	6%	3%	6%

The new Colorado legislative session begins in January of next year. Now, I'll read some specific issues that might be addressed. Keeping in mind that it is difficult for everything to be equally important, please tell me how important it is to address that issue during the legislative session. Is it extremely important, very important, somewhat important, or not very important?

Randomize the order of the items on the list. The (first/next) is...

Ranked by Importance		Extremely /				Not	Don't Know
Statewide		Very	Extremely	Very	Somewhat	very	
19. Healthcare costs	Statewide	84%	54%	30%	14%	2%	*%
	Denver	82%	51%	30%	16%	2%	1%
	Adms/Arap	85%	55%	29%	12%	3%	-
	Larimer	86%	49%	37%	13%	1%	*%
	W. Slope	88%	60%	28%	11%	2%	
17. Housing costs	Statewide	84%	51%	33%	13%	3%	*%
	Denver	84%	48%	36%	12%	4%	1%
	Adms/Arap	84%	55%	28%	13%	3%	-
	Larimer	82%	48%	33%	15%	3%	*%
	W. Slope	87%	56%	31%	11%	1%	1%
18. Education and schools	Statewide	85%	47%	38%	13%	2%	1%
	Denver	85%	45%	41%	11%	2%	1%
	Adms/Arap	79%	48%	31%	18%	3%	-
	Larimer	87%	46%	41%	11%	1%	1%
	W. Slope	87%	49%	39%	9%	3%	1%
21. Crime and public safety	Statewide	75%	48%	27%	18%	6%	*%
	Denver	66%	44%	22%	24%	9%	1%
	Adms/Arap	72%	49%	22%	22%	6%	-
	Larimer	72%	41%	30%	22%	6%	*%
	W. Slope	75%	45%	30%	19%	6%	-

Ranked by Importance Statewide		Extremely / Very	Extremely	Very	Somewhat	Not very	Don't Know
22. Immigration and undocumented immigrants	Statewide	65%	47%	18%	22%	13%	1%
	Denver	51%	33%	18%	30%	19%	1%
	Adms/Arap	68%	50%	18%	19%	13%	-
	Larimer	63%	42%	21%	22%	15%	*%
	W. Slope	66%	48%	18%	20%	13%	1%
20. Climate Change	Statewide	49%	27%	22%	18%	32%	1%
	Denver	60%	34%	26%	18%	21%	2%
	Adms/Arap	48%	27%	21%	19%	33%	1%
	Larimer	51%	31%	20%	18%	30%	1%
	W. Slope	46%	26%	20%	18%	36%	1%

23. In Colorado, Democrats control the state house, senate and the governorship. As a result, Colorado Democrats control the legislative schedule and have the ability to pass legislation without help from Republicans legislators. How important is it that the Democrats work with Republicans to pass legislation - is it extremely important, very important, somewhat important, not very important? **Rotate the order of answer choices 1-4 top to bottom, bottom to top.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Extremely / Very important	65%	53%	69%	63%	71%
Extremely important.	44%	30%	41%	43%	50%
Very important.	22%	24%	28%	21%	21%
Somewhat important.	21%	24%	19%	24%	17%
Not very important.....	12%	21%	11%	11%	12%
Don't know / not sure	2%	2%	1%	2%	1%

24. When it comes to the economy and the cost of living, which one of the following should Colorado Democrats focus more on? **Rotate answer choices.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Reducing financial burdens on families and small businesses while creating opportunities for good-paying jobs and building generational wealth..	68%	58%	68%	68%	68%
Providing rent controls, free healthcare and a minimum basic income.	26%	32%	28%	27%	24%
Don't know / not sure	6%	10%	5%	5%	8%

25. Which ONE of the following candidates would you prefer? **Rotate answer choices.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
A pragmatic candidate who will find common ground to pass legislation that helps working people.....	76%	69%	76%	76%	75%
A candidate who wants to challenge the political establishment to advance social justice.	18%	24%	15%	19%	16%
Don't know / not sure	6%	7%	9%	5%	8%

26. Which ONE of the following is the MOST important quality in a candidate? **Randomize items on the list. Single response question.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Tackles issues that are important to you	53%	52%	51%	52%	52%
Works together with others	30%	30%	33%	33%	32%
Agrees with you on issues	7%	7%	8%	8%	6%
Has experience	6%	6%	4%	5%	6%
Is likable	1%	1%	1%	*%	1%
Don't know / not sure	3%	5%	3%	2%	3%

On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a **Democratic/Republican candidate?**

		Avg	8-10	6-10	0-5	Don't Know
27. Democratic Candidate	Statewide	5.3	40%	48%	48%	4%
	Denver	6.8	54%	64%	33%	3%
	Adms/Arap	5.2	38%	50%	47%	3%
	Larimer	5.5	43%	52%	46%	2%
	W. Slope	4.5	33%	40%	54%	6%
28. Republican Candidate	Statewide	4.8	34%	42%	54%	4%
	Denver	3.3	18%	25%	74%	2%
	Adms/Arap	4.8	33%	40%	57%	3%
	Larimer	4.4	30%	38%	60%	1%
	W. Slope	5.7	44%	53%	43%	5%

And finally, just a few questions for statistical purposes only...

D29. How would you describe your gender?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Man.....	49%	47%	48%	49%	50%
Woman	50%	52%	51%	50%	49%
Prefer to self-describe	1%	1%	1%	1%	1%

D30. What is the last grade or level of school you have completed?

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Less than high school degree	1%	*%	1%	1%	1%
High school graduate.....	11%	9%	8%	6%	17%
Some college / 2 year degree / Associates degree	25%	20%	21%	28%	27%
College graduate / BA or BS degree	33%	33%	41%	32%	33%
Postgraduate courses / Masters or Doctoral degree	29%	36%	28%	33%	21%
Don't know / refused.....	1%	2%	2%	1%	1%

D31. Thinking about your approach to political issues, would you describe yourself as liberal, progressive, socialist, moderate, conservative or MAGA conservative? **Rotate 1-6 top to bottom, top to bottom.**

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Socialist.....	5%	8%	6%	5%	2%
Progressive	18%	24%	17%	23%	15%
Liberal	14%	21%	13%	17%	12%
Moderate.....	30%	31%	29%	24%	26%
Conservative	21%	9%	24%	21%	29%
MAGA Conservative.....	10%	5%	9%	9%	13%
Don't know / refused.....	2%	2%	1%	1%	3%

D32. Just to be sure we are representing everybody, how would you describe your ethnicity?
Multiple response question.

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Hispanic / Latino/a / Latinx	13%	16%	15%	8%	10%
White	76%	69%	76%	85%	80%
Black / African American	4%	6%	2%	1%	1%
Asian	3%	1%	3%	*%	-
Native American / American Indian	1%	3%	2%	3%	6%
Other.....	5%	6%	6%	4%	5%
Don't know / refused.....	4%	5%	2%	5%	2%

Age from voter file

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
18-24.....	12%	11%	12%	12%	10%
24-29.....	9%	15%	11%	6%	6%
30-34.....	9%	10%	11%	10%	9%
35-39.....	10%	14%	8%	10%	8%
40-44.....	7%	5%	10%	8%	6%
45-49.....	9%	11%	8%	8%	10%
50-54.....	6%	4%	8%	5%	6%
50-54.....	9%	7%	7%	7%	10%
60-64.....	6%	5%	5%	8%	7%
65-69.....	6%	5%	6%	6%	9%
70+.....	17%	13%	13%	20%	20%

Party from voter file

	Statewide	Denver	Adms/Arap	Larimer	W. Slope
Democrat.....	26%	42%	29%	25%	19%
Unaffiliated.....	48%	47%	49%	49%	49%
Republican.....	24%	9%	20%	23%	29%
Other.....	2%	2%	2%	3%	2%

SURVEY METHOD:

The **Colorado Key Issues Poll — December 2024** results are based on a hybrid poll of 1,225 active registered voters statewide in Colorado, including 813 respondents contacted by live-interviewer on the phone and 412 respondents who were invited via text message to complete the survey online.

The sample is distributed to accurately represent active registered voters statewide in Colorado based on party registration, gender, age, education, and ethnicity. These results include oversamples to contact a total of 250 voters in select regions.

The worst-case margin of error at the 95% level for this sample of 1,225 respondents is $\pm 3.5\%$ and for the 250 voters in select regions is $\pm 6.2\%$.

The poll was conducted from December 15 – 22, 2024, by Keating Research.

Colorado Key Issues Poll - December 2024

Q1. Are you registered to vote in Colorado?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know / not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Colorado Key Issues Poll - December 2024

Q1. Are you registered to vote in Colorado?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know / not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Colorado Key Issues Poll - December 2024

Q1. Are you registered to vote in Colorado?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know / not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Colorado Key Issues Poll - December 2024

Q1. Are you registered to vote in Colorado?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Immng. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Yes	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know / not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Colorado Key Issues Poll - December 2024

Q2. Donald Trump

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Demo- crat	Unaff- -ited	Repub -lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Favorable	44%	9%	42%	87%	2%	97%	13%	7%	45%	37%	85%	90%	9%	10%	39%	46%	82%	90%
Unfavorable	55%	90%	57%	12%	97%	3%	87%	92%	53%	62%	14%	10%	91%	90%	60%	53%	16%	10%
Very Favorable	29%	3%	25%	68%	*%	70%	4%	2%	27%	23%	64%	71%	1%	4%	22%	30%	60%	72%
Somewhat Favorable	15%	7%	17%	20%	2%	27%	9%	5%	18%	14%	21%	18%	8%	5%	16%	16%	22%	18%
Somewhat Unfavorable	6%	4%	7%	4%	5%	2%	7%	2%	8%	6%	5%	4%	5%	3%	7%	6%	6%	3%
Very Unfavorable	50%	86%	50%	8%	92%	1%	80%	90%	45%	56%	9%	6%	85%	87%	52%	47%	10%	7%
Don't Know/Unfamiliar	1%	*%	1%	1%	1%	*%	-	1%	2%	1%	1%	-	*%	*%	2%	1%	2%	-

Colorado Key Issues Poll - December 2024

Q2. Donald Trump

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Favorable	44%	48%	39%	39%	50%	43%	56%	35%	43%	37%	41%	54%	46%	50%	39%
Unfavorable	55%	50%	60%	60%	50%	55%	44%	64%	56%	62%	57%	46%	53%	49%	60%
Very Favorable	29%	31%	27%	24%	36%	24%	41%	24%	31%	24%	23%	38%	34%	37%	24%
Somewhat Favorable	15%	17%	12%	15%	14%	18%	15%	12%	12%	13%	18%	16%	12%	13%	15%
Somewhat Unfavorable	6%	7%	4%	7%	4%	9%	4%	5%	4%	7%	6%	5%	3%	7%	5%
Very Unfavorable	50%	44%	56%	53%	46%	47%	40%	59%	52%	54%	52%	41%	50%	41%	56%
Don't Know/Unfamiliar	1%	1%	1%	1%	*%	2%	-	1%	1%	2%	1%	*%	1%	1%	1%

Colorado Key Issues Poll - December 2024

Q2. Donald Trump

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Favorable	44%	34%	50%	42%	42%	41%	44%	50%	4%	3%	3%	45%	90%	97%
Unfavorable	55%	64%	49%	57%	56%	58%	56%	49%	96%	96%	96%	54%	9%	3%
Very Favorable	29%	24%	35%	28%	25%	28%	31%	34%	-	1%	1%	19%	66%	90%
Somewhat Favorable	15%	11%	16%	14%	17%	13%	12%	15%	4%	2%	2%	26%	24%	7%
Somewhat Unfavorable	6%	8%	4%	7%	4%	5%	8%	7%	1%	2%	5%	10%	4%	-
Very Unfavorable	50%	56%	45%	50%	52%	54%	48%	42%	94%	94%	91%	44%	6%	3%
Don't Know/Unfamiliar	1%	1%	*%	1%	2%	*%	-	1%	-	1%	1%	1%	1%	-

Colorado Key Issues Poll - December 2024

Q2. Donald Trump

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Favorable	44%	51%	13%	55%	9%	57%	11%	48%	50%	37%	2%	89%	2%	86%	3%	87%	3%	91%
Unfavorable	55%	48%	86%	44%	90%	43%	88%	51%	50%	63%	98%	10%	97%	13%	96%	13%	97%	8%
Very Favorable	29%	34%	8%	37%	5%	38%	7%	34%	37%	24%	*%	64%	1%	60%	1%	60%	1%	65%
Somewhat Favorable	15%	17%	5%	18%	4%	19%	4%	15%	14%	13%	1%	26%	1%	26%	2%	27%	2%	26%
Somewhat Unfavorable	6%	6%	3%	6%	3%	6%	5%	4%	5%	9%	4%	5%	4%	5%	4%	5%	4%	5%
Very Unfavorable	50%	42%	83%	38%	87%	37%	83%	47%	45%	54%	94%	6%	92%	8%	92%	8%	93%	4%
Don't Know/Unfamiliar	1%	1%	1%	1%	1%	1%	1%	1%	-	*%	*%	*%	1%	1%	1%	1%	*%	*%

Colorado Key Issues Poll - December 2024

Q3. The Colorado Democratic Party

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Demo- crat	Unaff- -ited	Repub- lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Favorable	45%	83%	43%	7%	83%	1%	81%	85%	38%	49%	6%	8%	82%	84%	43%	42%	7%	7%
Unfavorable	51%	14%	51%	90%	14%	95%	16%	13%	56%	46%	92%	88%	13%	16%	50%	55%	87%	92%
Very Favorable	13%	30%	10%	1%	24%	-	25%	33%	6%	13%	2%	1%	21%	39%	11%	7%	2%	1%
Somewhat Favorable	32%	53%	33%	5%	58%	1%	56%	51%	31%	36%	4%	7%	61%	45%	33%	35%	5%	6%
Somewhat Unfavorable	13%	8%	16%	10%	11%	13%	8%	8%	17%	16%	8%	13%	9%	7%	18%	14%	8%	12%
Very Unfavorable	38%	6%	35%	80%	3%	82%	8%	5%	40%	30%	84%	74%	4%	9%	32%	41%	80%	80%
Don't Know/Unfamiliar	4%	3%	6%	3%	3%	4%	3%	3%	6%	5%	2%	4%	5%	-	7%	4%	5%	1%

Colorado Key Issues Poll - December 2024

Q3. The Colorado Democratic Party

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Favorable	45%	39%	51%	47%	43%	41%	36%	52%	50%	49%	44%	35%	49%	39%	49%
Unfavorable	51%	57%	45%	47%	55%	52%	63%	42%	48%	43%	52%	62%	49%	56%	47%
Very Favorable	13%	9%	17%	12%	14%	8%	10%	15%	18%	14%	9%	9%	19%	13%	13%
Somewhat Favorable	32%	30%	34%	35%	29%	33%	26%	36%	32%	35%	35%	26%	31%	26%	36%
Somewhat Unfavorable	13%	13%	13%	14%	12%	14%	11%	14%	12%	16%	11%	15%	9%	14%	12%
Very Unfavorable	38%	44%	32%	33%	44%	39%	51%	28%	36%	26%	41%	48%	40%	42%	35%
Don't Know/Unfamiliar	4%	4%	4%	6%	2%	6%	1%	6%	2%	8%	4%	2%	1%	5%	4%

Colorado Key Issues Poll - December 2024

Q3. The Colorado Democratic Party

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Favorable	45%	50%	42%	45%	46%	47%	43%	40%	77%	87%	86%	39%	3%	2%
Unfavorable	51%	45%	55%	48%	50%	48%	57%	58%	21%	10%	10%	56%	94%	94%
Very Favorable	13%	15%	15%	11%	10%	13%	16%	11%	16%	24%	30%	10%	2%	1%
Somewhat Favorable	32%	35%	27%	34%	37%	34%	27%	28%	62%	63%	56%	29%	1%	1%
Somewhat Unfavorable	13%	15%	12%	12%	12%	12%	17%	15%	12%	7%	6%	21%	14%	4%
Very Unfavorable	38%	31%	43%	36%	38%	36%	41%	43%	9%	2%	5%	35%	80%	89%
Don't Know/Unfamiliar	4%	5%	3%	7%	4%	5%	-	2%	2%	3%	4%	5%	4%	4%

Colorado Key Issues Poll - December 2024

Q3. The Colorado Democratic Party

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Favorable	45%	39%	70%	35%	74%	33%	78%	41%	40%	49%	90%	6%	90%	7%	91%	7%	89%	3%
Unfavorable	51%	58%	24%	61%	22%	63%	18%	53%	56%	49%	8%	91%	7%	89%	7%	89%	9%	94%
Very Favorable	13%	11%	22%	10%	21%	8%	24%	11%	14%	16%	31%	2%	30%	1%	32%	1%	28%	1%
Somewhat Favorable	32%	28%	48%	25%	53%	24%	54%	30%	26%	33%	60%	4%	60%	5%	59%	6%	61%	2%
Somewhat Unfavorable	13%	13%	13%	13%	12%	14%	11%	11%	7%	16%	6%	14%	6%	15%	6%	15%	7%	14%
Very Unfavorable	38%	44%	11%	47%	10%	49%	8%	42%	48%	33%	2%	77%	2%	74%	1%	74%	2%	80%
Don't Know/Unfamiliar	4%	4%	5%	4%	3%	5%	4%	6%	4%	2%	2%	3%	3%	4%	2%	4%	2%	3%

Colorado Key Issues Poll - December 2024

Q4. The Colorado Republican Party

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Demo- crat	Unaff- -ited	Repub- lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Favorable	37%	11%	33%	76%	5%	80%	14%	8%	33%	33%	79%	73%	11%	11%	31%	37%	70%	80%
Unfavorable	56%	80%	60%	22%	87%	16%	80%	79%	59%	59%	20%	24%	77%	83%	59%	58%	25%	19%
Very Favorable	11%	2%	8%	28%	1%	26%	3%	2%	7%	9%	23%	33%	1%	4%	8%	7%	29%	27%
Somewhat Favorable	26%	8%	25%	48%	4%	54%	11%	6%	27%	24%	55%	40%	10%	6%	23%	31%	41%	53%
Somewhat Unfavorable	21%	19%	25%	16%	27%	13%	19%	20%	27%	23%	16%	16%	17%	22%	23%	28%	18%	15%
Very Unfavorable	34%	60%	35%	6%	60%	3%	62%	59%	32%	36%	4%	8%	60%	61%	36%	31%	7%	5%
Don't Know/Unfamiliar	7%	10%	7%	2%	8%	4%	5%	13%	8%	8%	2%	3%	13%	7%	10%	4%	5%	*%

Colorado Key Issues Poll - December 2024

Q4. The Colorado Republican Party

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Favorable	37%	41%	34%	33%	43%	34%	50%	32%	37%	32%	33%	46%	41%	46%	32%
Unfavorable	56%	54%	58%	58%	53%	57%	49%	58%	57%	57%	59%	51%	55%	48%	61%
Very Favorable	11%	10%	12%	10%	13%	8%	13%	12%	13%	11%	9%	14%	11%	15%	9%
Somewhat Favorable	26%	31%	22%	23%	31%	26%	37%	20%	24%	21%	24%	31%	30%	32%	23%
Somewhat Unfavorable	21%	22%	20%	21%	22%	23%	22%	18%	23%	21%	20%	23%	21%	18%	23%
Very Unfavorable	34%	31%	37%	37%	31%	34%	27%	40%	34%	35%	39%	28%	34%	30%	37%
Don't Know/Unfamiliar	7%	6%	8%	10%	4%	9%	1%	10%	6%	11%	8%	3%	4%	6%	7%

Colorado Key Issues Poll - December 2024

Q4. The Colorado Republican Party

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Favorable	37%	31%	41%	34%	41%	35%	37%	42%	1%	4%	7%	36%	79%	80%
Unfavorable	56%	61%	53%	56%	52%	58%	60%	54%	97%	83%	87%	56%	19%	17%
Very Favorable	11%	12%	14%	9%	8%	10%	16%	15%	-	-	2%	6%	25%	38%
Somewhat Favorable	26%	20%	27%	25%	33%	25%	21%	27%	1%	4%	5%	30%	54%	41%
Somewhat Unfavorable	21%	22%	19%	23%	22%	22%	26%	21%	25%	17%	22%	29%	13%	13%
Very Unfavorable	34%	39%	34%	33%	30%	36%	35%	33%	72%	66%	65%	26%	6%	4%
Don't Know/Unfamiliar	7%	7%	5%	9%	7%	7%	3%	5%	2%	13%	6%	8%	3%	3%

Colorado Key Issues Poll - December 2024

Q4. The Colorado Republican Party

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Favorable	37%	44%	10%	47%	10%	47%	13%	40%	43%	35%	5%	75%	4%	73%	4%	73%	5%	77%
Unfavorable	56%	50%	80%	47%	81%	47%	79%	53%	50%	59%	89%	21%	89%	22%	90%	24%	88%	20%
Very Favorable	11%	12%	5%	13%	5%	13%	5%	14%	11%	9%	1%	24%	1%	23%	1%	23%	1%	25%
Somewhat Favorable	26%	32%	5%	34%	5%	34%	8%	26%	32%	26%	4%	51%	4%	50%	3%	50%	4%	52%
Somewhat Unfavorable	21%	23%	17%	23%	16%	22%	20%	18%	16%	26%	25%	14%	27%	15%	22%	17%	25%	15%
Very Unfavorable	34%	27%	63%	25%	65%	25%	59%	34%	34%	32%	64%	7%	61%	8%	67%	6%	63%	5%
Don't Know/Unfamiliar	7%	6%	9%	6%	10%	6%	8%	7%	7%	6%	7%	4%	7%	4%	6%	3%	7%	3%

Colorado Key Issues Poll - December 2024

Q5. What would you say are the most important issues or challenges facing Colorado?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	581	153	282	132	294	222	60	92	128	166	72	59	87	67	187	109	54	78
	100%	26%	48%	23%	50%	38%	10%	16%	22%	29%	12%	10%	15%	11%	32%	19%	9%	13%
Economy / Cost of Living	29%	26%	33%	25%	26%	32%	28%	24%	30%	35%	21%	31%	29%	22%	35%	29%	23%	27%
Housing Costs	27%	40%	27%	12%	38%	14%	39%	41%	24%	29%	4%	22%	39%	42%	30%	22%	17%	9%
Immigration	24%	12%	19%	47%	8%	49%	12%	13%	25%	17%	45%	48%	11%	14%	12%	35%	29%	59%
Climate Change / Environment	18%	27%	16%	11%	28%	6%	26%	28%	10%	20%	9%	12%	21%	35%	9%	27%	12%	9%
Crime / Public Safety	17%	11%	17%	23%	10%	26%	8%	13%	18%	16%	16%	31%	10%	12%	17%	16%	23%	23%
Homelessness	16%	18%	15%	13%	16%	16%	19%	17%	12%	18%	9%	17%	13%	25%	19%	11%	9%	16%
Infrastructure and Transportation	12%	11%	14%	10%	15%	11%	17%	7%	14%	14%	8%	13%	11%	11%	14%	14%	4%	15%
Education	11%	13%	13%	7%	14%	7%	10%	16%	11%	14%	8%	6%	7%	21%	15%	9%	10%	5%
Taxes	10%	5%	10%	18%	5%	17%	5%	5%	12%	8%	22%	11%	5%	5%	9%	12%	17%	18%
Political Polarization and Ideologies	5%	3%	3%	9%	3%	9%	4%	3%	6%	*%	11%	7%	3%	4%	3%	3%	12%	7%
Government Overreach and Regulation	3%	1%	3%	7%	1%	6%	-	2%	5%	1%	11%	1%	2%	-	4%	2%	10%	4%
Impact of Federal Policies and Leadership	3%	9%	1%	1%	5%	1%	6%	11%	1%	1%	1%	1%	12%	5%	*%	1%	2%	1%
Social Issues and Rights (e.g., Women's Rights, Abortion Rights, LGBTQ+ Rights)	3%	2%	3%	3%	3%	2%	4%	1%	1%	4%	5%	1%	3%	1%	3%	2%	5%	2%
Rural Vs. Urban Influence and Representation	2%	1%	1%	6%	-	4%	-	2%	1%	1%	10%	1%	2%	-	*%	1%	4%	7%
Healthcare Access and Costs	2%	2%	2%	-	2%	*%	1%	3%	2%	1%	-	-	2%	2%	2%	2%	-	-
Election Integrity and Reform	*%	*%	*%	*%	*%	*%	1%	-	1%	-	1%	-	-	1%	*%	*%	-	1%
Other	4%	4%	4%	4%	4%	3%	3%	5%	1%	7%	7%	2%	6%	3%	7%	-	9%	1%

Colorado Key Issues Poll - December 2024

Q5. What would you say are the most important issues or challenges facing Colorado?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	581	260	317	328	253	159	102	168	149	174	154	124	129	239	334
	100%	45%	54%	56%	44%	27%	18%	29%	26%	30%	26%	21%	22%	41%	57%
Economy / Cost of Living	29%	27%	31%	31%	26%	30%	21%	33%	30%	30%	33%	27%	26%	30%	29%
Housing Costs	27%	22%	31%	30%	23%	29%	11%	31%	31%	29%	32%	29%	18%	27%	28%
Immigration	24%	27%	22%	14%	37%	14%	48%	15%	29%	14%	15%	41%	33%	24%	23%
Climate Change / Environment	18%	13%	21%	13%	24%	13%	14%	13%	30%	10%	16%	19%	28%	11%	23%
Crime / Public Safety	17%	15%	18%	16%	17%	15%	15%	17%	19%	11%	22%	22%	13%	17%	16%
Homelessness	16%	13%	18%	16%	16%	15%	9%	16%	20%	16%	16%	20%	12%	18%	14%
Infrastructure and Transportation	12%	13%	12%	12%	14%	12%	15%	11%	13%	11%	12%	13%	14%	9%	15%
Education	11%	10%	13%	12%	11%	11%	8%	12%	13%	11%	13%	10%	12%	13%	10%
Taxes	10%	13%	8%	9%	12%	12%	16%	6%	9%	9%	9%	13%	11%	10%	10%
Political Polarization and Ideologies	5%	7%	2%	5%	5%	6%	9%	3%	1%	5%	4%	4%	5%	5%	4%
Government Overreach and Regulation	3%	6%	1%	4%	2%	6%	5%	2%	*%	3%	6%	4%	1%	4%	3%
Impact of Federal Policies and Leadership	3%	2%	4%	4%	2%	3%	*%	5%	3%	4%	3%	1%	3%	2%	3%
Social Issues and Rights (e.g., Women's Rights, Abortion Rights, LGBTQ+ Rights)	3%	3%	2%	3%	1%	4%	1%	3%	2%	3%	4%	1%	2%	2%	3%
Rural Vs. Urban Influence and Representation	2%	3%	1%	1%	3%	1%	6%	2%	1%	1%	2%	4%	2%	2%	2%
Healthcare Access and Costs	2%	1%	2%	2%	2%	1%	2%	2%	1%	2%	1%	2%	1%	*%	2%
Election Integrity and Reform	*%	1%	-	*%	1%	*%	2%	-	-	-	*%	1%	*%	*%	1%
Other	4%	3%	5%	7%	1%	5%	1%	9%	1%	10%	3%	-	2%	6%	3%

Colorado Key Issues Poll - December 2024

Q5. What would you say are the most important issues or challenges facing Colorado?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	581	102	231	134	92	441	84	147	27	112	83	170	121	55
	100%	18%	40%	23%	16%	76%	14%	25%	5%	19%	14%	29%	21%	9%
Economy / Cost of Living	29%	25%	29%	31%	32%	31%	35%	30%	42%	20%	30%	34%	25%	34%
Housing Costs	27%	34%	22%	22%	37%	28%	18%	27%	38%	42%	33%	30%	12%	10%
Immigration	24%	20%	33%	19%	15%	23%	24%	25%	9%	6%	8%	25%	41%	58%
Climate Change / Environment	18%	23%	15%	13%	26%	20%	8%	8%	24%	36%	24%	13%	9%	4%
Crime / Public Safety	17%	14%	18%	17%	13%	16%	18%	19%	-	3%	10%	22%	24%	30%
Homelessness	16%	14%	15%	19%	13%	15%	23%	20%	18%	20%	15%	19%	9%	12%
Infrastructure and Transportation	12%	11%	13%	10%	15%	15%	7%	6%	13%	13%	15%	14%	13%	2%
Education	11%	15%	10%	5%	21%	10%	12%	14%	5%	18%	12%	10%	8%	8%
Taxes	10%	8%	11%	11%	6%	10%	9%	11%	-	2%	10%	10%	17%	19%
Political Polarization and Ideologies	5%	3%	5%	6%	4%	4%	4%	6%	-	3%	2%	6%	9%	2%
Government Overreach and Regulation	3%	3%	3%	3%	6%	3%	3%	3%	-	1%	2%	4%	7%	1%
Impact of Federal Policies and Leadership	3%	2%	2%	5%	2%	3%	-	-	-	4%	7%	2%	1%	-
Social Issues and Rights (e.g., Women's Rights, Abortion Rights, LGBTQ+ Rights)	3%	2%	3%	4%	-	2%	5%	3%	-	2%	3%	3%	1%	3%
Rural Vs. Urban Influence and Representation	2%	2%	2%	1%	4%	2%	2%	2%	-	2%	-	1%	6%	1%
Healthcare Access and Costs	2%	2%	1%	3%	-	2%	-	3%	2%	5%	1%	*%	-	1%
Election Integrity and Reform	*%	2%	*%	-	-	*%	-	*%	-	*%	-	*%	*%	1%
Other	4%	5%	3%	7%	3%	4%	2%	5%	11%	4%	5%	*%	7%	5%

Colorado Key Issues Poll - December 2024

Q5. What would you say are the most important issues or challenges facing Colorado?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Pragmatic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Imprt Isses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	581	436	106	402	143	386	160	302	32	183	204	245	219	255	190	257	226	225
	100%	75%	18%	69%	25%	66%	28%	52%	5%	32%	35%	42%	38%	44%	33%	44%	39%	39%
Economy / Cost of Living	29%	30%	25%	31%	27%	33%	23%	30%	14%	28%	26%	30%	27%	30%	22%	35%	26%	32%
Housing Costs	27%	25%	31%	25%	34%	23%	34%	31%	11%	25%	37%	17%	41%	14%	38%	15%	38%	11%
Immigration	24%	28%	12%	31%	8%	30%	11%	29%	25%	20%	7%	45%	8%	42%	6%	44%	7%	46%
Climate Change / Environment	18%	15%	24%	16%	21%	15%	19%	19%	10%	19%	30%	7%	29%	7%	30%	7%	31%	6%
Crime / Public Safety	17%	20%	6%	21%	6%	19%	9%	17%	10%	19%	8%	26%	9%	23%	10%	24%	7%	28%
Homelessness	16%	17%	13%	16%	17%	15%	18%	16%	18%	15%	17%	15%	13%	19%	16%	17%	15%	16%
Infrastructure and Transportation	12%	13%	13%	14%	10%	14%	10%	11%	7%	14%	10%	11%	13%	11%	11%	9%	13%	10%
Education	11%	11%	14%	10%	14%	10%	14%	11%	5%	12%	13%	7%	14%	9%	13%	8%	12%	7%
Taxes	10%	13%	3%	13%	5%	12%	7%	11%	6%	7%	5%	15%	4%	17%	4%	17%	5%	18%
Political Polarization and Ideologies	5%	5%	4%	4%	6%	5%	4%	3%	14%	3%	3%	8%	3%	7%	3%	7%	2%	9%
Government Overreach and Regulation	3%	3%	3%	3%	2%	3%	2%	4%	3%	2%	1%	5%	1%	5%	1%	5%	1%	6%
Impact of Federal Policies and Leadership	3%	1%	9%	1%	8%	1%	7%	3%	8%	1%	7%	1%	6%	1%	6%	1%	5%	1%
Social Issues and Rights (e.g., Women's Rights, Abortion Rights, LGBTQ+ Rights)	3%	1%	6%	1%	4%	2%	2%	3%	8%	1%	4%	1%	2%	2%	4%	1%	4%	1%
Rural Vs. Urban Influence and Representation	2%	2%	-	2%	1%	3%	-	1%	13%	2%	-	4%	-	4%	-	4%	1%	4%
Healthcare Access and Costs	2%	2%	2%	1%	2%	2%	1%	1%	12%	1%	2%	1%	2%	*%	2%	*%	3%	1%
Election Integrity and Reform	*%	*%	-	*%	*%	*%	*%	*%	-	-	-	*%	*%	*%	*%	*%	*%	*%
Other	4%	4%	4%	3%	6%	4%	6%	4%	11%	3%	3%	5%	4%	3%	4%	3%	3%	3%

Colorado Key Issues Poll - December 2024

Q6. In the November election for President did you vote for Donald Trump, Kamala Harris or someone else?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Kamala Harris	50%	86%	50%	8%	100%	-	83%	87%	44%	58%	9%	8%	88%	83%	54%	43%	9%	8%
Donald Trump	39%	6%	35%	84%	-	100%	7%	6%	39%	30%	83%	85%	3%	10%	32%	41%	84%	83%
Someone else	3%	2%	3%	1%	-	-	2%	2%	3%	4%	1%	1%	3%	1%	4%	4%	1%	1%
Didn't vote	2%	1%	3%	1%	-	-	2%	1%	4%	3%	2%	-	3%	-	4%	1%	3%	-
Don't know / Refused	7%	5%	8%	6%	-	-	6%	4%	10%	6%	5%	7%	4%	6%	6%	11%	4%	7%

Colorado Key Issues Poll - December 2024

Q6. In the November election for President did you vote for Donald Trump, Kamala Harris or someone else?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Kamala Harris	50%	43%	56%	54%	44%	50%	35%	59%	53%	57%	52%	41%	46%	42%	55%
Donald Trump	39%	43%	35%	34%	46%	37%	52%	31%	39%	32%	35%	50%	42%	45%	35%
Someone else	3%	2%	3%	3%	2%	3%	2%	3%	2%	3%	3%	3%	1%	3%	3%
Didn't vote	2%	3%	2%	4%	*%	5%	1%	3%	-	4%	3%	*%	1%	5%	1%
Don't know / Refused	7%	8%	5%	5%	8%	5%	11%	4%	6%	4%	7%	6%	10%	5%	7%

Colorado Key Issues Poll - December 2024

Q6. In the November election for President did you vote for Donald Trump, Kamala Harris or someone else?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Kamala Harris	50%	57%	44%	49%	54%	52%	52%	45%	86%	88%	95%	47%	6%	2%
Donald Trump	39%	31%	45%	39%	35%	38%	35%	42%	1%	3%	3%	35%	83%	95%
Someone else	3%	3%	2%	2%	3%	2%	4%	4%	8%	1%	1%	4%	2%	-
Didn't vote	2%	2%	1%	5%	-	2%	1%	3%	-	2%	-	4%	3%	-
Don't know / Refused	7%	7%	8%	4%	8%	6%	8%	6%	5%	5%	1%	10%	7%	3%

Colorado Key Issues Poll - December 2024

Q6. In the November election for President did you vote for Donald Trump, Kamala Harris or someone else?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Kamala Harris	50%	42%	84%	39%	84%	37%	82%	47%	39%	53%	95%	7%	92%	10%	92%	9%	93%	5%
Donald Trump	39%	46%	9%	49%	8%	51%	8%	43%	52%	34%	1%	81%	1%	78%	1%	79%	1%	84%
Someone else	3%	3%	2%	2%	3%	2%	4%	2%	4%	4%	1%	2%	1%	2%	1%	2%	1%	2%
Didn't vote	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	*%	2%	1%	2%	1%	2%	1%	1%
Don't know / Refused	7%	7%	2%	7%	3%	8%	3%	6%	2%	8%	3%	8%	5%	8%	5%	8%	3%	8%

Colorado Key Issues Poll - December 2024

Q7. What is main reason why you didn't vote in the November election?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Demo- crat	Unaff- -ited	Repub- lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	27	5	19	3	-	-	3	2	12	7	3	-	5	-	17	3	3	-
	100%	18%	69%	11%			10%	7%	44%	27%	11%		18%		62%	9%	11%	
Lack of Appealing Candidates	49%	60%	56%	-	-	-	31%	100%	66%	34%	-	-	60%	-	50%	76%	-	-
Feeling that Vote Doesn't Matter	25%	40%	13%	67%	-	-	69%	-	9%	25%	67%	-	40%	-	14%	24%	67%	-
Missed Voting Deadline	13%	-	19%	-	-	-	-	-	5%	40%	-	-	-	-	21%	-	-	-
Time Constraints	9%	-	8%	33%	-	-	-	-	13%	-	33%	-	-	-	9%	-	33%	-
Political Disillusionment	8%	18%	7%	-	-	-	31%	-	12%	-	-	-	18%	-	8%	-	-	-
Logistical Issues (e.g., Out of the Country, Didn't Receive Ballot)	7%	-	11%	-	-	-	-	-	-	27%	-	-	-	-	12%	-	-	-

Colorado Key Issues Poll - December 2024

Q7. What is main reason why you didn't vote in the November election?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	27	18	9	25	3	15	3	9	-	14	11	1	2	20	5
	100%	65%	35%	91%	9%	56%	9%	35%	-	51%	40%	2%	7%	74%	18%
Lack of Appealing Candidates	49%	50%	48%	46%	76%	45%	76%	48%	-	41%	53%	-	100%	45%	71%
Feeling that Vote Doesn't Matter	25%	28%	20%	25%	24%	29%	24%	20%	-	42%	4%	100%	-	29%	10%
Missed Voting Deadline	13%	3%	31%	14%	-	4%	-	31%	-	26%	-	-	-	18%	-
Time Constraints	9%	14%	-	10%	-	17%	-	-	-	4%	18%	-	-	8%	19%
Political Disillusionment	8%	13%	-	9%	-	15%	-	-	-	5%	15%	-	-	8%	-
Logistical Issues (e.g., Out of the Country, Didn't Receive Ballot)	7%	-	21%	8%	-	-	-	21%	-	-	18%	-	-	10%	-

Colorado Key Issues Poll - December 2024

Q7. What is main reason why you didn't vote in the November election?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	27	4	6	17	-	21	1	8	-	5	-	14	7	-
	100%	16%	20%	64%		76%	4%	29%		20%		51%	27%	
Lack of Appealing Candidates	49%	14%	57%	55%	-	52%	-	50%	-	100%	-	39%	35%	-
Feeling that Vote Doesn't Matter	25%	25%	-	33%	-	28%	-	-	-	35%	-	22%	27%	-
Missed Voting Deadline	13%	39%	-	11%	-	12%	100%	38%	-	-	-	18%	15%	-
Time Constraints	9%	36%	18%	-	-	8%	-	12%	-	-	-	11%	13%	-
Political Disillusionment	8%	-	41%	-	-	8%	-	-	-	16%	-	-	10%	-
Logistical Issues (e.g., Out of the Country, Didn't Receive Ballot)	7%	-	-	11%	-	10%	-	-	-	-	-	14%	-	-

Colorado Key Issues Poll - December 2024

Q7. What is main reason why you didn't vote in the November election?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Impprt Issues	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	27	21	4	17	6	17	6	12	3	5	1	8	6	12	4	10	7	6
	100%	78%	16%	61%	24%	63%	22%	45%	10%	19%	5%	30%	21%	44%	16%	35%	24%	24%
Lack of Appealing Candidates	49%	44%	57%	33%	70%	38%	88%	15%	100%	69%	59%	-	92%	21%	20%	46%	83%	11%
Feeling that Vote Doesn't Matter	25%	23%	43%	18%	59%	25%	-	40%	-	-	-	37%	32%	25%	-	32%	-	48%
Missed Voting Deadline	13%	8%	43%	21%	-	21%	-	24%	-	12%	41%	13%	-	14%	24%	-	17%	-
Time Constraints	9%	12%	-	15%	-	15%	-	8%	-	31%	41%	18%	8%	17%	11%	15%	-	30%
Political Disillusionment	8%	11%	-	9%	-	4%	26%	11%	-	17%	59%	8%	15%	12%	20%	7%	13%	11%
Logistical Issues (e.g., Out of the Country, Didn't Receive Ballot)	7%	9%	-	12%	-	12%	-	16%	-	-	-	24%	-	16%	45%	-	-	-

Colorado Key Issues Poll - December 2024

Q8. What was the most important issue you considered when deciding who to vote for in the November election?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	598	165	283	141	305	234	64	100	173	111	66	75	76	89	184	108	54	87
	100%	28%	47%	24%	51%	39%	11%	17%	29%	19%	11%	13%	13%	15%	31%	18%	9%	15%
Economy / Cost of Living	30%	11%	29%	53%	12%	51%	15%	8%	32%	23%	50%	55%	12%	10%	30%	28%	63%	47%
Immigration	24%	7%	23%	45%	4%	53%	14%	3%	23%	27%	46%	44%	5%	9%	19%	32%	36%	50%
Anti-Trump	11%	18%	13%	1%	19%	2%	16%	20%	11%	14%	-	1%	20%	17%	9%	17%	-	1%
Women's Rights / Abortion Rights	11%	15%	11%	5%	18%	3%	9%	18%	4%	22%	-	10%	20%	10%	14%	5%	4%	6%
Character and Integrity	11%	18%	10%	4%	17%	3%	19%	18%	12%	6%	2%	5%	7%	28%	10%	10%	-	6%
Democracy	10%	18%	10%	2%	16%	3%	13%	20%	14%	5%	3%	1%	9%	25%	7%	16%	2%	2%
Morality and Ethics	8%	11%	8%	6%	10%	5%	10%	12%	9%	7%	3%	8%	11%	12%	7%	9%	9%	4%
Human Rights	7%	13%	6%	*%	13%	-	16%	12%	4%	11%	1%	-	19%	9%	9%	4%	-	1%
Climate Change / Environment	3%	7%	2%	1%	5%	1%	9%	6%	*%	4%	2%	-	10%	5%	3%	1%	-	1%
Crime / Public Safety	3%	1%	3%	5%	2%	4%	1%	-	2%	5%	5%	5%	1%	-	5%	1%	2%	8%
Healthcare	3%	5%	2%	1%	4%	1%	5%	6%	2%	3%	-	2%	6%	5%	3%	1%	2%	-
Education	2%	2%	3%	1%	4%	*%	-	4%	4%	3%	1%	-	5%	-	4%	2%	1%	-
Freedom and Constitutional Rights	2%	*%	3%	2%	2%	2%	-	*%	2%	5%	2%	2%	-	*%	4%	1%	2%	3%
General Political Direction and Stability	1%	1%	1%	4%	1%	1%	-	2%	-	2%	7%	1%	-	2%	1%	-	6%	2%
Anti-war / Peace Advocacy	1%	*%	1%	*%	*%	1%	1%	-	1%	-	-	1%	-	1%	1%	-	-	1%
Anti-Democrat	*%	-	*%	-	-	1%	-	-	1%	-	-	-	-	-	-	1%	-	-
Other	7%	6%	7%	8%	6%	5%	7%	5%	10%	3%	6%	10%	8%	4%	8%	6%	12%	5%

Colorado Key Issues Poll - December 2024

Q8. What was the most important issue you considered when deciding who to vote for in the November election?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	598	304	286	314	284	154	149	155	131	167	147	127	157	183	408
	100%	51%	48%	52%	48%	26%	25%	26%	22%	28%	25%	21%	26%	31%	68%
Economy / Cost of Living	30%	33%	26%	31%	28%	37%	28%	26%	27%	29%	34%	32%	25%	32%	29%
Immigration	24%	26%	23%	19%	30%	17%	35%	21%	26%	14%	23%	27%	33%	34%	20%
Anti-Trump	11%	10%	13%	10%	12%	9%	10%	11%	15%	11%	10%	10%	14%	9%	12%
Women's Rights / Abortion Rights	11%	4%	18%	14%	7%	6%	2%	22%	12%	16%	12%	4%	10%	13%	10%
Character and Integrity	11%	12%	10%	7%	14%	11%	12%	3%	17%	6%	9%	16%	13%	10%	11%
Democracy	10%	11%	9%	6%	15%	9%	14%	3%	16%	7%	5%	14%	15%	10%	10%
Morality and Ethics	8%	8%	9%	8%	8%	7%	8%	9%	9%	5%	12%	10%	6%	6%	9%
Human Rights	7%	6%	8%	9%	5%	8%	4%	11%	5%	10%	9%	4%	5%	8%	7%
Climate Change / Environment	3%	3%	4%	4%	2%	2%	3%	6%	1%	3%	5%	-	4%	1%	4%
Crime / Public Safety	3%	3%	3%	3%	3%	3%	2%	4%	3%	3%	3%	2%	3%	3%	3%
Healthcare	3%	2%	4%	4%	2%	3%	1%	4%	3%	3%	5%	1%	3%	2%	3%
Education	2%	2%	2%	4%	1%	3%	1%	4%	-	2%	6%	2%	-	2%	2%
Freedom and Constitutional Rights	2%	1%	2%	3%	1%	2%	1%	4%	1%	2%	3%	2%	1%	1%	2%
General Political Direction and Stability	1%	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%
Anti-war / Peace Advocacy	1%	1%	*%	1%	*%	2%	*%	-	1%	1%	1%	1%	-	1%	*%
Anti-Democrat	*%	*%	-	-	*%	-	1%	-	-	-	-	*%	*%	1%	-
Other	7%	8%	6%	8%	5%	10%	7%	7%	4%	8%	9%	5%	6%	5%	8%

Colorado Key Issues Poll - December 2024

Q8. What was the most important issue you considered when deciding who to vote for in the November election?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	598	99	210	168	107	457	70	136	31	102	86	182	123	61
	100%	17%	35%	28%	18%	76%	12%	23%	5%	17%	14%	30%	21%	10%
Economy / Cost of Living	30%	19%	33%	29%	34%	28%	38%	34%	18%	10%	9%	33%	54%	43%
Immigration	24%	20%	24%	26%	24%	23%	32%	29%	5%	5%	4%	20%	52%	51%
Anti-Trump	11%	15%	7%	11%	13%	12%	3%	8%	10%	20%	16%	12%	1%	5%
Women's Rights / Abortion Rights	11%	15%	13%	8%	5%	13%	3%	6%	5%	20%	23%	6%	9%	-
Character and Integrity	11%	11%	11%	12%	8%	11%	9%	10%	12%	15%	15%	12%	4%	5%
Democracy	10%	9%	8%	12%	13%	11%	11%	8%	9%	15%	13%	12%	3%	9%
Morality and Ethics	8%	8%	7%	9%	11%	8%	3%	8%	9%	11%	7%	10%	6%	5%
Human Rights	7%	7%	6%	8%	8%	6%	13%	9%	19%	13%	12%	7%	*%	-
Climate Change / Environment	3%	4%	4%	4%	-	3%	1%	2%	22%	6%	2%	2%	*%	1%
Crime / Public Safety	3%	2%	3%	5%	-	3%	-	3%	-	3%	-	5%	4%	2%
Healthcare	3%	5%	3%	2%	4%	3%	3%	4%	8%	5%	6%	1%	3%	-
Education	2%	2%	2%	3%	2%	3%	4%	3%	-	3%	6%	3%	1%	-
Freedom and Constitutional Rights	2%	2%	1%	2%	3%	1%	3%	3%	-	3%	2%	1%	2%	3%
General Political Direction and Stability	1%	-	1%	2%	2%	1%	3%	1%	-	2%	2%	-	4%	-
Anti-war / Peace Advocacy	1%	1%	1%	-	-	1%	-	-	-	*%	-	*%	1%	1%
Anti-Democrat	*%	1%	*%	-	-	*%	-	*%	-	-	-	*%	*%	-
Other	7%	10%	7%	7%	4%	7%	7%	6%	17%	7%	6%	7%	5%	7%

Colorado Key Issues Poll - December 2024

Q8. What was the most important issue you considered when deciding who to vote for in the November election?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Pragmatic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Imprt Issues	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	598	459	104	443	125	418	147	315	50	177	223	265	232	273	230	273	257	244
	100%	77%	17%	74%	21%	70%	25%	53%	8%	30%	37%	44%	39%	46%	38%	46%	43%	41%
Economy / Cost of Living	30%	34%	14%	34%	13%	37%	12%	34%	28%	25%	14%	49%	13%	48%	13%	49%	13%	51%
Immigration	24%	28%	9%	30%	6%	30%	7%	28%	17%	22%	3%	47%	4%	46%	4%	46%	4%	49%
Anti-Trump	11%	8%	19%	9%	19%	9%	16%	10%	5%	13%	16%	3%	16%	4%	17%	4%	17%	3%
Women's Rights / Abortion Rights	11%	9%	18%	8%	20%	8%	19%	11%	12%	10%	19%	5%	18%	5%	16%	6%	16%	5%
Character and Integrity	11%	12%	6%	11%	9%	12%	7%	11%	7%	11%	19%	6%	18%	5%	20%	3%	19%	3%
Democracy	10%	8%	17%	9%	13%	8%	16%	10%	18%	9%	19%	4%	18%	4%	21%	3%	19%	3%
Morality and Ethics	8%	8%	5%	8%	9%	9%	5%	7%	9%	8%	10%	6%	11%	6%	10%	6%	10%	6%
Human Rights	7%	6%	15%	5%	13%	4%	18%	7%	7%	7%	14%	*%	14%	*%	15%	*%	13%	*%
Climate Change / Environment	3%	2%	6%	3%	4%	2%	7%	4%	1%	2%	5%	*%	6%	1%	5%	1%	5%	1%
Crime / Public Safety	3%	3%	3%	3%	2%	4%	2%	3%	1%	3%	1%	5%	2%	4%	2%	4%	2%	3%
Healthcare	3%	3%	3%	3%	2%	2%	5%	2%	2%	4%	4%	1%	5%	1%	5%	2%	4%	1%
Education	2%	2%	3%	2%	2%	2%	3%	2%	-	3%	3%	1%	4%	1%	3%	1%	3%	1%
Freedom and Constitutional Rights	2%	3%	*%	2%	*%	2%	2%	1%	2%	3%	1%	2%	1%	2%	1%	1%	2%	2%
General Political Direction and Stability	1%	1%	2%	2%	2%	2%	1%	1%	-	2%	2%	2%	2%	2%	2%	2%	1%	1%
Anti-war / Peace Advocacy	1%	1%	1%	1%	1%	1%	*%	*%	2%	1%	-	*%	*%	1%	*%	1%	-	1%
Anti-Democrat	*%	*%	-	*%	-	*%	-	-	1%	*%	-	*%	-	*%	-	*%	-	*%
Other	7%	7%	6%	7%	7%	6%	9%	7%	8%	6%	5%	7%	5%	7%	4%	7%	6%	8%

Colorado Key Issues Poll - December 2024

Q9. In the November election, the Democrats lost the Presidency, the U.S. Senate and some key U.S. House races. Why do you think the Democrats lost these races?

	Party Reg				Pres vote		Party Registration / Gender						Party Registration / Age					
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	620	165	294	150	306	242	65	99	158	143	81	69	78	87	192	113	61	89
	100%	27%	47%	24%	49%	39%	10%	16%	25%	23%	13%	11%	13%	14%	31%	18%	10%	14%
Out of Touch with Voters	24%	17%	20%	38%	13%	35%	15%	18%	22%	18%	36%	40%	16%	18%	23%	15%	40%	36%
Poor Messaging and Communication	18%	26%	17%	13%	27%	9%	27%	25%	14%	21%	13%	13%	24%	27%	19%	14%	18%	9%
Economic Concerns	18%	19%	18%	15%	18%	17%	17%	20%	18%	18%	7%	24%	17%	20%	16%	22%	12%	17%
Focus on Wrong Issues	17%	14%	19%	18%	13%	23%	17%	12%	24%	14%	14%	23%	16%	11%	21%	15%	18%	18%
Focus on Social / Cultural Issues	17%	9%	17%	26%	10%	29%	13%	6%	20%	14%	26%	26%	14%	4%	16%	19%	28%	25%
Lack of Leadership and Organization	13%	15%	14%	7%	19%	7%	16%	15%	11%	17%	6%	8%	19%	12%	15%	13%	8%	6%
Immigration Policies	11%	1%	11%	20%	2%	20%	2%	1%	11%	10%	16%	25%	1%	2%	5%	20%	12%	26%
Failure To Connect With Working-class	11%	17%	9%	7%	13%	7%	13%	20%	7%	10%	9%	5%	12%	22%	11%	5%	7%	7%
Corruption and Dishonesty	10%	4%	9%	19%	4%	18%	4%	4%	9%	10%	13%	26%	1%	6%	6%	15%	19%	19%
Ineffective Candidates	9%	11%	10%	6%	12%	7%	21%	5%	8%	12%	5%	7%	13%	9%	11%	8%	6%	6%
Misinformation and Media Influence	3%	8%	2%	*%	5%	*%	7%	9%	1%	3%	1%	-	4%	12%	2%	1%	-	1%
Lack of Education and Critical Thinking	3%	5%	3%	-	5%	-	3%	7%	2%	4%	-	-	5%	5%	3%	3%	-	-
Racism, Sexism, and Prejudice	3%	6%	2%	-	5%	*%	3%	8%	2%	4%	-	-	6%	6%	3%	1%	-	-
Dislike of Democratic Leadership and Policies	3%	1%	4%	2%	1%	5%	3%	-	6%	2%	3%	1%	-	2%	4%	4%	3%	2%
Broken Political System and Electoral Issues	2%	3%	2%	2%	3%	*%	1%	4%	2%	2%	4%	-	4%	2%	1%	5%	5%	-
Influence of Wealthy Individuals and Corporations	2%	4%	3%	-	3%	*%	3%	5%	2%	3%	-	-	2%	6%	3%	2%	-	-
Public Discontent and Desire for Change	2%	1%	1%	5%	2%	3%	2%	-	2%	1%	7%	3%	1%	1%	2%	1%	3%	7%
No Clear Opinion or Uncertainty	4%	8%	3%	3%	7%	1%	5%	10%	1%	5%	2%	4%	11%	5%	3%	3%	3%	3%
Other	3%	1%	4%	2%	2%	3%	-	1%	6%	2%	3%	-	1%	-	3%	5%	-	3%

Colorado Key Issues Poll - December 2024

Q9. In the November election, the Democrats lost the Presidency, the U.S. Senate and some key U.S. House races. Why do you think the Democrats lost these races?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	620	304	311	331	289	167	137	161	149	163	168	139	150	213	400
	100%	49%	50%	53%	47%	27%	22%	26%	24%	26%	27%	22%	24%	34%	65%
Out of Touch with Voters	24%	24%	23%	24%	23%	24%	24%	25%	21%	22%	27%	24%	21%	24%	23%
Poor Messaging and Communication	18%	17%	20%	20%	17%	18%	15%	22%	18%	20%	20%	14%	19%	15%	20%
Economic Concerns	18%	15%	20%	16%	20%	16%	14%	15%	25%	14%	17%	21%	18%	11%	21%
Focus on Wrong Issues	17%	20%	15%	20%	15%	24%	14%	15%	16%	22%	18%	17%	12%	20%	16%
Focus on Social / Cultural Issues	17%	20%	14%	18%	16%	20%	21%	15%	12%	16%	20%	16%	17%	18%	17%
Lack of Leadership and Organization	13%	11%	14%	15%	11%	12%	9%	17%	12%	14%	16%	14%	8%	14%	12%
Immigration Policies	11%	10%	11%	6%	16%	5%	17%	6%	16%	6%	6%	17%	16%	10%	11%
Failure To Connect With Working-class	11%	9%	12%	10%	11%	9%	8%	11%	13%	11%	10%	13%	9%	7%	12%
Corruption and Dishonesty	10%	9%	12%	7%	14%	8%	11%	8%	16%	6%	9%	12%	15%	9%	11%
Ineffective Candidates	9%	10%	9%	11%	8%	14%	6%	8%	10%	12%	10%	6%	9%	11%	9%
Misinformation and Media Influence	3%	2%	4%	2%	4%	-	5%	5%	4%	1%	3%	2%	6%	4%	3%
Lack of Education and Critical Thinking	3%	2%	4%	3%	3%	1%	3%	5%	3%	4%	2%	3%	3%	2%	3%
Racism, Sexism, and Prejudice	3%	1%	4%	3%	2%	1%	2%	5%	3%	3%	4%	2%	2%	4%	3%
Dislike of Democratic Leadership and Policies	3%	4%	1%	3%	3%	4%	4%	1%	1%	2%	4%	3%	2%	2%	3%
Broken Political System and Electoral Issues	2%	2%	2%	2%	3%	3%	2%	2%	3%	1%	3%	1%	4%	4%	2%
Influence of Wealthy Individuals and Corporations	2%	2%	3%	2%	3%	1%	3%	3%	3%	*%	4%	-	5%	3%	2%
Public Discontent and Desire for Change	2%	3%	1%	2%	3%	3%	4%	-	2%	2%	2%	3%	2%	4%	1%
No Clear Opinion or Uncertainty	4%	2%	6%	5%	4%	3%	*%	7%	6%	7%	3%	5%	2%	5%	4%
Other	3%	4%	1%	2%	3%	3%	5%	2%	1%	2%	2%	2%	4%	3%	2%

Colorado Key Issues Poll - December 2024

Q9. In the November election, the Democrats lost the Presidency, the U.S. Senate and some key U.S. House races. Why do you think the Democrats lost these races?

	Region					Ethnicity			Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	620	96	224	172	108	476	88	150	27	115	98	180	125	64
	100%	16%	36%	28%	17%	77%	14%	24%	4%	19%	16%	29%	20%	10%
Out of Touch with Voters	24%	23%	27%	20%	19%	23%	26%	25%	14%	11%	22%	21%	32%	44%
Poor Messaging and Communication	18%	21%	13%	24%	20%	19%	13%	14%	35%	28%	22%	19%	9%	6%
Economic Concerns	18%	15%	20%	12%	26%	19%	14%	15%	16%	19%	18%	23%	16%	8%
Focus on Wrong Issues	17%	15%	20%	18%	11%	19%	11%	15%	20%	18%	9%	19%	17%	22%
Focus on Social / Cultural Issues	17%	15%	19%	20%	11%	18%	14%	14%	21%	5%	5%	20%	33%	20%
Lack of Leadership and Organization	13%	13%	11%	14%	14%	12%	23%	15%	21%	15%	19%	13%	10%	2%
Immigration Policies	11%	9%	10%	9%	17%	11%	8%	8%	-	2%	*%	13%	25%	14%
Failure To Connect With Working-class	11%	13%	10%	8%	13%	11%	10%	10%	39%	16%	11%	8%	9%	2%
Corruption and Dishonesty	10%	11%	12%	7%	9%	10%	12%	12%	3%	4%	2%	12%	16%	22%
Ineffective Candidates	9%	9%	8%	10%	13%	9%	12%	12%	7%	13%	7%	13%	7%	1%
Misinformation and Media Influence	3%	1%	3%	6%	2%	3%	4%	3%	-	9%	9%	*%	-	-
Lack of Education and Critical Thinking	3%	4%	5%	1%	2%	3%	4%	3%	-	5%	11%	1%	-	-
Racism, Sexism, and Prejudice	3%	2%	4%	*%	6%	2%	3%	4%	4%	4%	9%	2%	-	-
Dislike of Democratic Leadership and Policies	3%	2%	3%	3%	2%	3%	-	3%	2%	2%	2%	1%	5%	8%
Broken Political System and Electoral Issues	2%	1%	3%	4%	-	2%	2%	4%	3%	3%	6%	1%	1%	1%
Influence of Wealthy Individuals and Corporations	2%	2%	2%	3%	2%	2%	5%	5%	-	7%	2%	*%	2%	-
Public Discontent and Desire for Change	2%	3%	3%	1%	2%	2%	2%	3%	1%	1%	-	4%	2%	5%
No Clear Opinion or Uncertainty	4%	7%	4%	3%	4%	5%	2%	1%	4%	7%	8%	4%	2%	-
Other	3%	1%	2%	2%	6%	3%	-	1%	-	4%	-	3%	3%	2%

Colorado Key Issues Poll - December 2024

Q9. In the November election, the Democrats lost the Presidency, the U.S. Senate and some key U.S. House races. Why do you think the Democrats lost these races?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Pragmatic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Imprt Isses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
	Total Answering	620	464	109	455	126	409	162	317	43	184	226	277	243	286	211	290	254
	100%	75%	18%	73%	20%	66%	26%	51%	7%	30%	37%	45%	39%	46%	34%	47%	41%	40%
Out of Touch with Voters	24%	26%	17%	26%	21%	26%	16%	24%	32%	21%	11%	35%	10%	35%	13%	30%	12%	37%
Poor Messaging and Communication	18%	18%	20%	14%	24%	16%	22%	20%	13%	14%	26%	9%	27%	10%	27%	9%	29%	7%
Economic Concerns	18%	20%	12%	20%	11%	19%	14%	19%	24%	14%	16%	18%	17%	18%	14%	17%	15%	16%
Focus on Wrong Issues	17%	19%	10%	18%	18%	18%	13%	22%	12%	12%	10%	21%	9%	22%	11%	23%	11%	19%
Focus on Social / Cultural Issues	17%	18%	15%	20%	11%	21%	10%	17%	29%	17%	6%	26%	5%	26%	6%	27%	6%	28%
Lack of Leadership and Organization	13%	11%	20%	11%	21%	11%	16%	14%	8%	12%	15%	8%	15%	8%	17%	9%	17%	8%
Immigration Policies	11%	13%	1%	14%	2%	14%	3%	12%	15%	7%	2%	22%	3%	21%	3%	20%	2%	21%
Failure To Connect With Working-class	11%	11%	10%	10%	12%	10%	13%	11%	14%	11%	11%	8%	10%	8%	12%	7%	14%	6%
Corruption and Dishonesty	10%	11%	6%	12%	4%	13%	3%	11%	8%	12%	4%	17%	4%	18%	4%	16%	3%	19%
Ineffective Candidates	9%	9%	14%	8%	12%	7%	13%	9%	5%	8%	12%	7%	10%	7%	11%	6%	10%	7%
Misinformation and Media Influence	3%	2%	8%	3%	5%	3%	4%	2%	1%	4%	9%	*%	8%	*%	8%	1%	7%	-
Lack of Education and Critical Thinking	3%	3%	2%	2%	6%	2%	5%	2%	-	5%	7%	*%	7%	-	8%	*%	7%	-
Racism, Sexism, and Prejudice	3%	3%	3%	2%	5%	3%	3%	3%	-	2%	7%	*%	7%	*%	7%	*%	7%	*%
Dislike of Democratic Leadership and Policies	3%	3%	3%	3%	1%	3%	2%	3%	8%	2%	1%	4%	2%	4%	*%	4%	2%	5%
Broken Political System and Electoral Issues	2%	1%	5%	2%	5%	1%	6%	1%	1%	4%	4%	1%	4%	1%	3%	1%	5%	1%
Influence of Wealthy Individuals and Corporations	2%	2%	2%	2%	3%	2%	3%	3%	-	1%	5%	*%	5%	*%	4%	*%	3%	1%
Public Discontent and Desire for Change	2%	3%	1%	3%	1%	2%	4%	2%	1%	2%	2%	2%	2%	2%	1%	2%	2%	2%
No Clear Opinion or Uncertainty	4%	3%	5%	3%	6%	3%	8%	3%	6%	7%	8%	1%	8%	1%	7%	2%	6%	1%
Other	3%	3%	2%	3%	1%	2%	4%	3%	-	3%	2%	3%	2%	3%	3%	3%	3%	3%

Colorado Key Issues Poll - December 2024

Q10. Going forward, what priorities should the Democratic Party focus on?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	602	157	294	138	301	234	64	92	156	146	70	67	87	71	203	104	54	83
	100%	26%	49%	23%	50%	39%	11%	15%	26%	24%	12%	11%	14%	12%	34%	17%	9%	14%
Economy / Cost of Living	24%	27%	21%	27%	24%	24%	38%	19%	21%	22%	29%	24%	31%	22%	22%	21%	27%	26%
Listening to Voters / Reducing Corporate Influence	16%	14%	21%	11%	18%	13%	8%	18%	23%	18%	13%	9%	15%	12%	20%	21%	4%	15%
Immigration	13%	11%	11%	20%	8%	20%	13%	9%	10%	14%	21%	19%	9%	13%	10%	15%	14%	23%
Housing Costs	9%	14%	9%	3%	14%	3%	16%	13%	9%	10%	4%	2%	13%	16%	9%	10%	3%	3%
Healthcare	9%	15%	8%	1%	13%	2%	10%	18%	8%	11%	-	2%	13%	17%	10%	9%	2%	1%
Moderation and Centrism	8%	5%	6%	14%	4%	12%	8%	3%	7%	5%	16%	11%	8%	2%	4%	10%	15%	12%
Climate Change / Environment	7%	14%	6%	3%	12%	1%	19%	10%	5%	7%	1%	4%	8%	21%	5%	7%	2%	3%
Crime / Public Safety	7%	6%	7%	6%	4%	8%	6%	5%	7%	8%	3%	10%	7%	4%	8%	7%	6%	7%
Education	6%	14%	4%	4%	9%	4%	5%	20%	2%	6%	7%	-	11%	17%	4%	4%	6%	2%
Women's Rights / Abortion Rights	6%	9%	5%	6%	9%	4%	5%	12%	2%	8%	5%	8%	12%	6%	4%	5%	7%	6%
Freedom and Constitutional Rights	5%	4%	5%	7%	4%	7%	2%	5%	8%	2%	4%	10%	5%	2%	5%	6%	6%	8%
Community Engagement and Outreach	5%	3%	7%	4%	5%	5%	3%	3%	7%	6%	-	8%	2%	3%	7%	6%	6%	2%
Truth and Transparency	4%	*%	5%	6%	3%	6%	-	1%	5%	5%	3%	8%	-	1%	5%	6%	-	9%
Don't like Democrats at all	4%	1%	4%	7%	*%	8%	1%	-	7%	*%	6%	6%	1%	1%	2%	6%	3%	9%
Social Justice and Equality	3%	4%	4%	-	5%	*%	3%	4%	2%	5%	-	-	7%	1%	6%	-	-	-
Anti-Trump	3%	6%	1%	3%	4%	2%	2%	10%	1%	1%	3%	4%	1%	12%	1%	-	6%	2%
Age and Leadership Renewal	2%	2%	2%	2%	3%	1%	4%	1%	2%	2%	2%	1%	3%	1%	2%	2%	1%	2%
Less Focus on Social / Cultural Issues	1%	-	1%	4%	*%	3%	-	-	1%	-	3%	5%	-	-	1%	-	10%	-
Other	8%	5%	10%	7%	9%	7%	3%	7%	7%	13%	7%	7%	3%	8%	10%	9%	9%	6%

Colorado Key Issues Poll - December 2024

Q10. Going forward, what priorities should the Democratic Party focus on?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	602	290	304	344	258	169	122	172	133	197	147	117	140	229	365
	100%	48%	51%	57%	43%	28%	20%	29%	22%	33%	24%	19%	23%	38%	61%
Economy / Cost of Living	24%	27%	21%	25%	23%	29%	24%	22%	21%	25%	25%	23%	23%	23%	26%
Listening to Voters / Reducing Corporate Influence	16%	17%	16%	16%	17%	16%	19%	17%	15%	12%	22%	18%	16%	15%	17%
Immigration	13%	13%	14%	11%	17%	11%	16%	10%	19%	9%	13%	19%	16%	13%	14%
Housing Costs	9%	9%	9%	9%	9%	10%	8%	8%	11%	10%	8%	9%	10%	9%	9%
Healthcare	9%	7%	11%	9%	8%	8%	5%	11%	12%	9%	9%	5%	11%	9%	9%
Moderation and Centrism	8%	10%	6%	7%	9%	7%	14%	7%	4%	4%	10%	12%	6%	9%	6%
Climate Change / Environment	7%	7%	7%	5%	10%	6%	9%	5%	10%	5%	6%	5%	14%	4%	9%
Crime / Public Safety	7%	6%	8%	7%	6%	7%	5%	8%	7%	9%	5%	5%	7%	8%	6%
Education	6%	4%	9%	6%	7%	3%	5%	8%	10%	4%	8%	6%	8%	5%	8%
Women's Rights / Abortion Rights	6%	3%	9%	7%	6%	3%	3%	10%	8%	6%	7%	9%	3%	7%	6%
Freedom and Constitutional Rights	5%	6%	5%	5%	6%	7%	4%	3%	7%	5%	5%	6%	5%	3%	7%
Community Engagement and Outreach	5%	5%	6%	6%	4%	3%	6%	8%	2%	8%	3%	5%	4%	6%	4%
Truth and Transparency	4%	4%	4%	3%	6%	3%	4%	2%	7%	3%	3%	5%	6%	2%	5%
Don't like Democrats at all	4%	6%	2%	2%	6%	3%	9%	*%	3%	2%	3%	7%	5%	6%	2%
Social Justice and Equality	3%	2%	4%	5%	*%	4%	-	6%	*%	6%	4%	*%	-	2%	3%
Anti-Trump	3%	2%	4%	2%	4%	2%	1%	2%	7%	2%	2%	5%	3%	2%	4%
Age and Leadership Renewal	2%	3%	1%	2%	2%	3%	2%	1%	1%	3%	1%	3%	1%	1%	2%
Less Focus on Social / Cultural Issues	1%	1%	1%	2%	-	2%	-	2%	-	1%	3%	-	-	-	2%
Other	8%	6%	9%	8%	7%	6%	7%	10%	8%	10%	5%	3%	11%	7%	8%

Colorado Key Issues Poll - December 2024

Q10. Going forward, what priorities should the Democratic Party focus on?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	602	107	227	156	97	455	71	144	32	103	77	182	134	58
	100%	18%	38%	26%	16%	76%	12%	24%	5%	17%	13%	30%	22%	10%
Economy / Cost of Living	24%	23%	26%	25%	21%	26%	17%	20%	37%	20%	25%	30%	19%	16%
Listening to Voters / Reducing Corporate Influence	16%	15%	16%	20%	14%	17%	15%	15%	14%	22%	15%	17%	15%	13%
Immigration	13%	8%	17%	13%	12%	14%	15%	17%	6%	6%	7%	21%	12%	21%
Housing Costs	9%	14%	10%	5%	8%	10%	12%	9%	27%	12%	16%	8%	4%	3%
Healthcare	9%	11%	8%	8%	8%	9%	7%	8%	16%	19%	9%	10%	3%	1%
Moderation and Centrism	8%	4%	8%	10%	8%	7%	5%	7%	3%	2%	2%	10%	13%	10%
Climate Change / Environment	7%	10%	6%	5%	10%	9%	-	1%	22%	11%	12%	6%	1%	1%
Crime / Public Safety	7%	7%	8%	3%	8%	6%	18%	13%	-	3%	9%	9%	4%	9%
Education	6%	7%	5%	5%	10%	7%	3%	4%	4%	11%	11%	8%	2%	-
Women's Rights / Abortion Rights	6%	9%	8%	2%	8%	7%	3%	3%	8%	9%	9%	6%	6%	3%
Freedom and Constitutional Rights	5%	5%	4%	5%	7%	5%	8%	7%	3%	2%	7%	3%	8%	11%
Community Engagement and Outreach	5%	2%	3%	6%	13%	5%	3%	3%	1%	4%	6%	6%	4%	4%
Truth and Transparency	4%	4%	4%	5%	2%	4%	7%	4%	1%	6%	-	2%	7%	6%
Don't like Democrats at all	4%	5%	3%	4%	3%	3%	-	5%	-	-	2%	1%	8%	13%
Social Justice and Equality	3%	3%	3%	4%	-	3%	10%	5%	4%	10%	6%	*%	*%	1%
Anti-Trump	3%	*%	4%	2%	4%	2%	2%	4%	3%	2%	6%	1%	3%	4%
Age and Leadership Renewal	2%	3%	2%	1%	2%	2%	2%	2%	6%	2%	2%	1%	1%	1%
Less Focus on Social / Cultural Issues	1%	1%	1%	1%	2%	1%	2%	3%	-	-	2%	1%	3%	-
Other	8%	9%	6%	12%	4%	8%	4%	5%	6%	11%	4%	8%	9%	3%

Colorado Key Issues Poll - December 2024

Q10. Going forward, what priorities should the Democratic Party focus on?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Pragmatic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Impprt Issues	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
	Total Answering	602	461	112	420	150	421	154	325	41	186	209	258	220	273	219	268	239
	100%	77%	19%	70%	25%	70%	26%	54%	7%	31%	35%	43%	36%	45%	36%	45%	40%	41%
Economy / Cost of Living	24%	25%	21%	26%	23%	24%	25%	28%	21%	20%	23%	26%	24%	25%	22%	23%	23%	24%
Listening to Voters / Reducing Corporate Influence	16%	14%	25%	14%	24%	14%	21%	18%	22%	13%	16%	14%	15%	14%	20%	14%	19%	13%
Immigration	13%	14%	11%	17%	5%	15%	8%	17%	9%	11%	9%	19%	12%	17%	10%	18%	10%	19%
Housing Costs	9%	9%	8%	9%	11%	7%	15%	9%	10%	10%	16%	3%	13%	4%	15%	3%	15%	4%
Healthcare	9%	8%	13%	7%	17%	7%	15%	9%	10%	8%	14%	2%	13%	4%	14%	1%	13%	2%
Moderation and Centrism	8%	8%	4%	10%	2%	10%	1%	5%	8%	12%	3%	11%	3%	11%	2%	13%	3%	12%
Climate Change / Environment	7%	5%	14%	5%	13%	5%	10%	9%	6%	4%	12%	1%	12%	2%	12%	2%	13%	1%
Crime / Public Safety	7%	6%	10%	8%	4%	8%	4%	8%	3%	6%	5%	8%	5%	8%	6%	8%	5%	9%
Education	6%	5%	12%	6%	7%	5%	9%	7%	2%	6%	9%	3%	10%	3%	10%	3%	10%	2%
Women's Rights / Abortion Rights	6%	7%	6%	6%	7%	7%	4%	6%	7%	7%	10%	5%	9%	5%	8%	5%	9%	5%
Freedom and Constitutional Rights	5%	6%	4%	5%	4%	7%	3%	5%	7%	6%	5%	7%	5%	7%	4%	7%	4%	8%
Community Engagement and Outreach	5%	6%	2%	6%	4%	7%	1%	3%	5%	8%	5%	5%	5%	4%	6%	5%	5%	6%
Truth and Transparency	4%	5%	1%	5%	2%	4%	3%	5%	-	3%	2%	5%	3%	6%	3%	5%	4%	5%
Don't like Democrats at all	4%	4%	2%	5%	1%	5%	-	4%	5%	3%	*%	7%	1%	7%	1%	7%	1%	8%
Social Justice and Equality	3%	1%	10%	1%	8%	1%	9%	5%	2%	1%	5%	1%	4%	2%	5%	*%	6%	1%
Anti-Trump	3%	3%	1%	2%	5%	2%	5%	3%	2%	3%	6%	2%	6%	2%	5%	2%	4%	2%
Age and Leadership Renewal	2%	2%	3%	2%	2%	1%	3%	2%	2%	1%	2%	1%	2%	1%	3%	1%	1%	1%
Less Focus on Social / Cultural Issues	1%	2%	-	2%	-	2%	-	2%	2%	1%	-	2%	1%	2%	-	2%	-	2%
Other	8%	8%	7%	7%	8%	8%	8%	6%	10%	8%	7%	7%	8%	8%	7%	8%	7%	7%

Colorado Key Issues Poll - December 2024

Q11. What direction should the Democratic Party move toward – more to the left, more to bridging the divide to find workable answers, or more to the right?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
More to the Left	14%	26%	15%	1%	26%	2%	27%	26%	12%	17%	1%	1%	33%	19%	19%	6%	1%	1%
More to bridging the divide to find workable answers	51%	59%	53%	39%	58%	39%	49%	65%	50%	55%	35%	44%	54%	64%	50%	57%	43%	37%
More to the Right	27%	6%	24%	56%	7%	54%	9%	5%	31%	18%	60%	50%	6%	7%	22%	28%	55%	57%
Don't know / not sure	7%	9%	8%	4%	9%	5%	15%	5%	7%	10%	4%	4%	8%	10%	8%	8%	2%	5%

Colorado Key Issues Poll - December 2024

Q11. What direction should the Democratic Party move toward – more to the left, more to bridging the divide to find workable answers, or more to the right?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
More to the Left	14%	12%	16%	19%	8%	17%	7%	22%	10%	23%	15%	8%	9%	14%	15%
More to bridging the divide to find workable answers	51%	46%	56%	50%	53%	46%	46%	53%	59%	51%	48%	51%	54%	50%	52%
More to the Right	27%	34%	21%	24%	31%	30%	39%	18%	24%	19%	29%	33%	29%	28%	26%
Don't know / not sure	7%	8%	7%	7%	8%	8%	8%	7%	8%	7%	7%	7%	8%	8%	7%

Colorado Key Issues Poll - December 2024

Q11. What direction should the Democratic Party move toward – more to the left, more to bridging the divide to find workable answers, or more to the right?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
More to the Left	14%	17%	13%	17%	11%	15%	16%	14%	54%	36%	27%	2%	2%	6%
More to bridging the divide to find workable answers	51%	56%	49%	49%	55%	53%	50%	47%	42%	52%	57%	63%	40%	26%
More to the Right	27%	19%	30%	26%	29%	26%	25%	29%	1%	2%	8%	27%	53%	60%
Don't know / not sure	7%	8%	8%	8%	5%	6%	9%	9%	4%	10%	9%	9%	4%	8%

Colorado Key Issues Poll - December 2024

Q11. What direction should the Democratic Party move toward – more to the left, more to bridging the divide to find workable answers, or more to the right?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
More to the Left	14%	6%	53%	3%	51%	6%	39%	19%	18%	4%	26%	2%	25%	3%	29%	2%	27%	2%
More to bridging the divide to find workable answers	51%	55%	33%	55%	37%	53%	45%	45%	31%	67%	61%	41%	62%	41%	59%	42%	59%	38%
More to the Right	27%	31%	9%	35%	5%	35%	6%	30%	43%	21%	3%	52%	4%	51%	3%	51%	4%	55%
Don't know / not sure	7%	7%	5%	6%	7%	7%	9%	7%	8%	8%	10%	5%	10%	5%	9%	4%	9%	5%

Colorado Key Issues Poll - December 2024

Q12. Understands the challenges you are facing

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Democratic Party	36%	68%	35%	4%	68%	1%	68%	68%	29%	39%	5%	3%	66%	70%	34%	33%	2%	5%
Republican Party	44%	10%	40%	88%	6%	91%	10%	10%	44%	36%	87%	90%	7%	12%	38%	46%	88%	89%
Don't Know/Not Sure	21%	22%	25%	8%	26%	8%	22%	22%	26%	25%	8%	8%	26%	17%	28%	21%	10%	6%

Colorado Key Issues Poll - December 2024

Q12. Understands the challenges you are facing

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Democratic Party	36%	31%	40%	36%	35%	35%	27%	37%	43%	40%	32%	32%	38%	35%	37%
Republican Party	44%	48%	40%	39%	50%	41%	56%	37%	43%	38%	41%	53%	46%	47%	41%
Don't Know/Not Sure	21%	21%	20%	25%	15%	23%	17%	26%	14%	23%	27%	15%	16%	18%	22%

Colorado Key Issues Poll - December 2024

Q12. Understands the challenges you are facing

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Democratic Party	36%	38%	34%	35%	36%	36%	42%	35%	59%	67%	78%	28%	3%	2%
Republican Party	44%	39%	50%	41%	40%	42%	43%	46%	8%	4%	7%	46%	86%	92%
Don't Know/Not Sure	21%	24%	16%	24%	24%	22%	15%	19%	34%	28%	14%	26%	11%	5%

Colorado Key Issues Poll - December 2024

Q12. Understands the challenges you are facing

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Democratic Party	36%	30%	58%	27%	61%	26%	61%	33%	33%	39%	100%	-	82%	4%	81%	5%	78%	3%
Republican Party	44%	52%	12%	56%	9%	57%	12%	48%	55%	38%	-	100%	5%	87%	5%	85%	5%	91%
Don't Know/Not Sure	21%	18%	30%	17%	30%	18%	27%	19%	12%	22%	-	-	14%	9%	14%	10%	17%	6%

Colorado Key Issues Poll - December 2024

Q13. Represents the working class

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Democratic Party	38%	70%	37%	5%	70%	1%	66%	72%	33%	41%	6%	3%	66%	73%	36%	38%	7%	3%
Republican Party	46%	14%	44%	85%	9%	91%	16%	13%	49%	37%	83%	88%	15%	13%	43%	45%	80%	89%
Don't Know/Not Sure	16%	16%	19%	10%	21%	8%	18%	15%	18%	22%	11%	9%	18%	14%	21%	17%	13%	7%

Colorado Key Issues Poll - December 2024

Q13. Represents the working class

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Democratic Party	38%	33%	42%	38%	37%	37%	29%	40%	45%	42%	34%	31%	43%	37%	39%
Republican Party	46%	51%	41%	43%	49%	47%	55%	38%	44%	42%	44%	54%	45%	50%	42%
Don't Know/Not Sure	16%	16%	17%	19%	13%	16%	15%	22%	11%	17%	22%	15%	12%	13%	19%

Colorado Key Issues Poll - December 2024

Q13. Represents the working class

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Democratic Party	38%	40%	35%	38%	41%	39%	40%	35%	52%	67%	83%	34%	2%	1%
Republican Party	46%	41%	52%	43%	43%	43%	50%	51%	10%	7%	8%	47%	88%	97%
Don't Know/Not Sure	16%	19%	13%	19%	15%	18%	10%	14%	38%	26%	8%	19%	10%	2%

Colorado Key Issues Poll - December 2024

Q13. Represents the working class

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Immng. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Democratic Party	38%	32%	63%	30%	63%	29%	63%	34%	35%	44%	86%	4%	100%	-	83%	7%	78%	3%
Republican Party	46%	54%	16%	58%	11%	58%	14%	50%	55%	40%	6%	91%	-	100%	8%	86%	7%	91%
Don't Know/Not Sure	16%	14%	21%	13%	27%	13%	23%	16%	10%	17%	8%	5%	-	-	10%	7%	15%	6%

Colorado Key Issues Poll - December 2024

Q14. Addresses inflation and the cost of living

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Demo- crat	Unaff- -ited	Repub- lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Democratic Party	35%	67%	34%	3%	65%	1%	70%	66%	31%	36%	3%	3%	60%	75%	35%	31%	3%	2%
Republican Party	46%	12%	43%	90%	8%	93%	15%	9%	47%	39%	88%	91%	14%	9%	39%	50%	89%	90%
Don't Know/Not Sure	19%	21%	23%	8%	27%	7%	15%	25%	22%	25%	10%	6%	26%	16%	26%	20%	7%	8%

Colorado Key Issues Poll - December 2024

Q14. Addresses inflation and the cost of living

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Democratic Party	35%	32%	38%	36%	34%	36%	28%	35%	41%	38%	33%	30%	39%	32%	37%
Republican Party	46%	50%	41%	42%	51%	45%	58%	39%	44%	39%	44%	54%	48%	52%	41%
Don't Know/Not Sure	19%	17%	21%	23%	15%	20%	15%	26%	15%	23%	23%	16%	14%	16%	21%

Colorado Key Issues Poll - December 2024

Q14. Addresses inflation and the cost of living

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Democratic Party	35%	40%	34%	33%	36%	35%	41%	35%	71%	64%	69%	29%	3%	1%
Republican Party	46%	38%	51%	46%	42%	45%	43%	47%	6%	5%	15%	46%	88%	95%
Don't Know/Not Sure	19%	22%	15%	21%	21%	20%	16%	19%	24%	31%	16%	25%	9%	4%

Colorado Key Issues Poll - December 2024

Q14. Addresses inflation and the cost of living

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Democratic Party	35%	28%	63%	26%	62%	25%	62%	33%	34%	36%	80%	4%	77%	6%	100%	-	76%	2%
Republican Party	46%	54%	14%	57%	11%	59%	13%	48%	55%	43%	6%	89%	8%	86%	-	100%	7%	91%
Don't Know/Not Sure	19%	18%	22%	16%	27%	16%	24%	19%	11%	22%	14%	7%	15%	8%	-	-	17%	7%

Colorado Key Issues Poll - December 2024

Q15. Takes reasonable and pragmatic positions

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Democratic Party	40%	72%	40%	7%	76%	1%	71%	73%	36%	43%	9%	5%	72%	72%	41%	36%	8%	7%
Republican Party	40%	10%	37%	80%	4%	87%	12%	10%	41%	33%	81%	78%	9%	12%	34%	43%	81%	80%
Don't Know/Not Sure	19%	18%	22%	13%	21%	12%	17%	18%	23%	24%	9%	16%	19%	16%	25%	20%	11%	14%

Colorado Key Issues Poll - December 2024

Q15. Takes reasonable and pragmatic positions

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Democratic Party	40%	37%	44%	43%	37%	43%	29%	43%	45%	45%	40%	33%	41%	34%	45%
Republican Party	40%	45%	36%	36%	46%	39%	53%	34%	38%	33%	40%	49%	43%	44%	37%
Don't Know/Not Sure	19%	18%	20%	21%	17%	18%	18%	23%	17%	22%	20%	18%	16%	22%	18%

Colorado Key Issues Poll - December 2024

Q15. Takes reasonable and pragmatic positions

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Democratic Party	40%	41%	36%	43%	43%	42%	41%	36%	75%	80%	80%	32%	3%	3%
Republican Party	40%	36%	46%	36%	39%	37%	44%	47%	1%	1%	5%	41%	82%	94%
Don't Know/Not Sure	19%	23%	18%	21%	17%	20%	15%	16%	24%	18%	15%	26%	15%	3%

Colorado Key Issues Poll - December 2024

Q15. Takes reasonable and pragmatic positions

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Pragmatic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Democratic Party	40%	33%	71%	31%	70%	30%	68%	38%	39%	43%	88%	5%	83%	6%	87%	7%	100%	-
Republican Party	40%	48%	10%	51%	9%	53%	9%	45%	52%	35%	3%	84%	4%	80%	3%	81%	-	100%
Don't Know/Not Sure	19%	19%	19%	18%	21%	17%	23%	18%	9%	22%	9%	11%	13%	14%	10%	13%	-	-

Colorado Key Issues Poll - December 2024

Q16. Which statement about the Democratic Party do you agree with more?

	Total	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age					
		Demo- crat	Unaff- -ited	Repub- lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
The Democratic Party needs to recognize that most voters have legitimate concerns around immigration, taxation and the cost of living, etc.	72%	52%	73%	91%	56%	91%	51%	54%	76%	69%	93%	89%	44%	62%	68%	81%	86%	94%
The Democratic Party is not progressive enough on issues like fighting for economic equality, standing up to capitalism and expanding social programs, etc.	22%	41%	20%	5%	38%	5%	42%	41%	15%	27%	3%	7%	52%	31%	25%	12%	8%	3%
Don't know / not sure	6%	6%	7%	4%	6%	5%	7%	6%	9%	4%	3%	4%	5%	8%	6%	7%	6%	2%

Colorado Key Issues Poll - December 2024

Q16. Which statement about the Democratic Party do you agree with more?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
The Democratic Party needs to recognize that most voters have legitimate concerns around immigration, taxation and the cost of living, etc.	72%	75%	69%	65%	80%	69%	83%	61%	77%	61%	70%	79%	80%	69%	73%
The Democratic Party is not progressive enough on issues like fighting for economic equality, standing up to capitalism and expanding social programs, etc.	22%	18%	27%	29%	15%	24%	10%	34%	19%	33%	24%	15%	14%	26%	21%
Don't know / not sure	6%	7%	5%	6%	6%	7%	7%	5%	4%	6%	6%	6%	5%	5%	6%

Colorado Key Issues Poll - December 2024

Q16. Which statement about the Democratic Party do you agree with more?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
The Democratic Party needs to recognize that most voters have legitimate concerns around immigration, taxation and the cost of living, etc.	72%	70%	75%	65%	81%	72%	66%	70%	23%	47%	57%	85%	89%	88%
The Democratic Party is not progressive enough on issues like fighting for economic equality, standing up to capitalism and expanding social programs, etc.	22%	26%	20%	27%	14%	23%	28%	24%	68%	46%	43%	9%	7%	3%
Don't know / not sure	6%	4%	5%	8%	6%	5%	7%	6%	9%	7%	1%	6%	4%	9%

Colorado Key Issues Poll - December 2024

Q16. Which statement about the Democratic Party do you agree with more?

	Candidate Preference			Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions	
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
The Democratic Party needs to recognize that most voters have legitimate concerns around immigration, taxation and the cost of living, etc.	72%	83%	29%	100%	-	85%	40%	69%	65%	80%	55%	91%	57%	90%	54%	90%	55%	91%
The Democratic Party is not progressive enough on issues like fighting for economic equality, standing up to capitalism and expanding social programs, etc.	22%	12%	68%	-	100%	11%	57%	26%	29%	13%	38%	5%	37%	5%	40%	5%	39%	5%
Don't know / not sure	6%	5%	3%	-	-	4%	3%	4%	6%	7%	7%	4%	6%	5%	6%	5%	6%	4%

Colorado Key Issues Poll - December 2024

Q17. Housing costs

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	84%	87%	85%	77%	88%	81%	86%	88%	83%	89%	75%	80%	85%	90%	88%	83%	74%	80%
Extremely important	51%	55%	52%	43%	56%	46%	57%	53%	45%	61%	39%	47%	53%	56%	58%	43%	43%	43%
Very important	33%	33%	34%	35%	32%	35%	29%	35%	38%	28%	36%	33%	32%	33%	30%	40%	31%	37%
Somewhat important	13%	11%	11%	19%	11%	15%	11%	12%	13%	8%	19%	20%	14%	9%	9%	14%	23%	17%
Not very important	3%	1%	3%	3%	1%	4%	2%	1%	4%	2%	6%	*%	1%	1%	3%	4%	3%	4%
Don't know	*%	*%	*%	-	*%	*%	1%	-	*%	*%	-	-	-	1%	*%	-	-	-

Colorado Key Issues Poll - December 2024

Q17. Housing costs

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	84%	82%	87%	85%	84%	83%	79%	85%	88%	87%	81%	85%	83%	89%	81%
Extremely important	51%	46%	56%	54%	47%	51%	39%	57%	54%	55%	53%	49%	45%	58%	47%
Very important	33%	36%	31%	31%	37%	32%	40%	29%	34%	32%	29%	36%	38%	31%	35%
Somewhat important	13%	14%	12%	13%	13%	13%	16%	13%	11%	11%	14%	11%	15%	9%	15%
Not very important	3%	4%	1%	3%	3%	4%	5%	1%	1%	1%	4%	4%	2%	2%	3%
Don't know	*%	*%	*%	*%	*%	*%	*%	*%	-	-	1%	-	*%	*%	*%

Colorado Key Issues Poll - December 2024

Q17. Housing costs

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	84%	82%	84%	84%	89%	85%	84%	84%	94%	91%	85%	80%	80%	84%
Extremely important	51%	53%	50%	48%	55%	50%	54%	55%	59%	61%	50%	45%	47%	58%
Very important	33%	29%	34%	36%	34%	35%	30%	29%	35%	30%	36%	36%	34%	25%
Somewhat important	13%	12%	13%	14%	11%	13%	12%	14%	5%	8%	14%	15%	14%	14%
Not very important	3%	5%	3%	3%	*%	2%	4%	3%	-	*%	*%	4%	5%	2%
Don't know	*%	1%	*%	-	-	*%	-	*%	1%	*%	*%	-	*%	-

Colorado Key Issues Poll - December 2024

Q17. Housing costs

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	84%	83%	88%	82%	90%	82%	92%	88%	73%	82%	87%	82%	88%	82%	90%	81%	88%	80%
Extremely important	51%	49%	57%	49%	60%	47%	61%	57%	28%	44%	51%	48%	53%	48%	55%	46%	51%	46%
Very important	33%	35%	31%	34%	30%	35%	31%	30%	45%	38%	36%	33%	34%	34%	35%	35%	37%	34%
Somewhat important	13%	13%	11%	14%	10%	15%	8%	11%	20%	13%	12%	14%	12%	14%	9%	15%	11%	16%
Not very important	3%	3%	-	3%	-	3%	-	1%	7%	5%	1%	4%	*%	4%	*%	4%	1%	4%
Don't know	*%	*%	*%	*%	-	*%	-	*%	-	*%	*%	*%	*%	*%	*%	*%	*%	*%

Colorado Key Issues Poll - December 2024

Q18. Education and schools

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	85%	88%	86%	79%	88%	82%	87%	89%	81%	90%	78%	81%	85%	92%	85%	86%	78%	79%
Extremely important	47%	53%	47%	40%	49%	44%	48%	56%	43%	52%	38%	43%	52%	53%	45%	50%	42%	40%
Very important	38%	36%	38%	39%	40%	38%	40%	33%	38%	38%	40%	37%	32%	40%	40%	36%	37%	40%
Somewhat important	13%	11%	12%	18%	10%	15%	12%	10%	13%	10%	19%	16%	14%	8%	12%	10%	20%	16%
Not very important	2%	1%	2%	2%	2%	2%	1%	*%	5%	*%	4%	1%	1%	-	2%	3%	2%	3%
Don't know	1%	-	1%	1%	*%	1%	-	-	1%	*%	-	2%	-	-	*%	1%	-	2%

Colorado Key Issues Poll - December 2024

Q18. Education and schools

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	85%	82%	88%	84%	86%	81%	83%	87%	89%	87%	81%	82%	89%	89%	82%
Extremely important	47%	43%	51%	46%	48%	42%	44%	51%	52%	47%	46%	50%	45%	50%	45%
Very important	38%	39%	36%	37%	38%	39%	39%	36%	37%	40%	34%	32%	44%	39%	38%
Somewhat important	13%	14%	11%	14%	11%	16%	13%	13%	10%	12%	16%	13%	10%	10%	15%
Not very important	2%	4%	*%	2%	2%	3%	4%	*%	*%	1%	3%	4%	-	1%	3%
Don't know	1%	*%	1%	*%	1%	*%	1%	*%	1%	-	1%	1%	1%	1%	*%

Colorado Key Issues Poll - December 2024

Q18. Education and schools

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	85%	83%	84%	86%	87%	84%	87%	87%	88%	89%	87%	81%	83%	86%
Extremely important	47%	47%	46%	45%	54%	49%	51%	49%	54%	45%	49%	47%	40%	59%
Very important	38%	36%	38%	41%	33%	36%	37%	38%	34%	44%	38%	34%	43%	27%
Somewhat important	13%	15%	13%	13%	11%	13%	13%	11%	11%	8%	11%	16%	16%	9%
Not very important	2%	1%	2%	1%	2%	2%	-	2%	-	2%	2%	3%	1%	3%
Don't know	1%	1%	1%	*%	-	1%	-	*%	1%	*%	*%	*%	*%	2%

Colorado Key Issues Poll - December 2024

Q18. Education and schools

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	85%	82%	93%	83%	91%	84%	88%	85%	78%	85%	88%	83%	89%	82%	90%	83%	89%	81%
Extremely important	47%	46%	50%	45%	51%	45%	51%	46%	42%	51%	46%	46%	48%	45%	46%	46%	48%	44%
Very important	38%	36%	43%	38%	40%	38%	37%	39%	37%	34%	42%	37%	41%	37%	44%	37%	40%	38%
Somewhat important	13%	15%	6%	14%	8%	14%	10%	13%	16%	13%	10%	15%	9%	15%	9%	15%	10%	16%
Not very important	2%	2%	1%	2%	1%	2%	2%	2%	4%	2%	2%	2%	2%	2%	1%	2%	2%	2%
Don't know	1%	*%	-	*%	*%	*%	*%	1%	1%	*%	-	1%	-	1%	*%	*%	-	1%

Colorado Key Issues Poll - December 2024

Q19. Healthcare costs

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	84%	91%	85%	75%	91%	77%	91%	91%	82%	88%	78%	71%	90%	93%	83%	88%	72%	76%
Extremely important	54%	66%	54%	39%	63%	43%	59%	71%	49%	61%	36%	42%	59%	73%	55%	54%	36%	41%
Very important	30%	25%	30%	36%	27%	34%	33%	20%	33%	28%	42%	28%	30%	20%	28%	34%	36%	35%
Somewhat important	14%	8%	13%	21%	8%	20%	8%	9%	15%	11%	18%	24%	9%	7%	14%	10%	20%	21%
Not very important	2%	*%	2%	4%	1%	3%	1%	*%	3%	*%	4%	5%	1%	-	2%	2%	8%	2%
Don't know	*%	-	*%	1%	*%	*%	-	-	*%	-	-	1%	-	-	*%	-	-	1%

Colorado Key Issues Poll - December 2024

Q19. Healthcare costs

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	84%	83%	85%	83%	86%	81%	85%	84%	86%	85%	81%	83%	88%	88%	82%
Extremely important	54%	48%	60%	53%	56%	47%	49%	58%	62%	54%	51%	55%	56%	60%	50%
Very important	30%	35%	25%	30%	30%	34%	36%	26%	24%	30%	30%	28%	32%	28%	32%
Somewhat important	14%	14%	13%	14%	13%	15%	13%	14%	12%	13%	15%	15%	11%	12%	15%
Not very important	2%	3%	1%	3%	1%	4%	1%	2%	1%	2%	3%	1%	1%	1%	3%
Don't know	*%	*%	*%	*%	*%	*%	-	-	1%	-	*%	1%	-	-	*%

Colorado Key Issues Poll - December 2024

Q19. Healthcare costs

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	84%	85%	84%	81%	90%	85%	88%	84%	95%	92%	90%	82%	75%	82%
Extremely important	54%	56%	55%	52%	55%	54%	60%	59%	78%	64%	60%	52%	40%	54%
Very important	30%	29%	29%	29%	34%	31%	28%	25%	17%	28%	30%	30%	35%	28%
Somewhat important	14%	13%	14%	16%	9%	13%	12%	15%	4%	7%	9%	15%	22%	15%
Not very important	2%	2%	2%	2%	1%	2%	*%	2%	-	*%	1%	3%	3%	3%
Don't know	*%	1%	-	*%	-	*%	-	*%	1%	*%	-	*%	-	-

Colorado Key Issues Poll - December 2024

Q19. Healthcare costs

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	84%	81%	95%	82%	93%	80%	94%	84%	74%	86%	92%	77%	93%	77%	93%	78%	91%	76%
Extremely important	54%	50%	66%	49%	68%	48%	70%	57%	34%	52%	64%	45%	63%	45%	65%	45%	64%	43%
Very important	30%	32%	30%	32%	24%	33%	25%	27%	40%	34%	28%	32%	30%	33%	28%	34%	27%	34%
Somewhat important	14%	16%	5%	16%	6%	17%	5%	14%	17%	13%	7%	19%	7%	19%	7%	19%	8%	20%
Not very important	2%	2%	-	2%	1%	2%	1%	1%	9%	1%	*%	3%	*%	3%	*%	3%	*%	4%
Don't know	*%	*%	-	*%	-	*%	-	*%	-	-	-	-	-	-	*%	*%	-	-

Colorado Key Issues Poll - December 2024

Q21. Crime and public safety

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	75%	62%	73%	95%	58%	96%	54%	67%	71%	75%	93%	96%	46%	78%	68%	80%	92%	96%
Extremely important	48%	28%	47%	72%	25%	76%	23%	31%	47%	46%	67%	77%	19%	38%	44%	51%	58%	81%
Very important	27%	34%	26%	23%	33%	20%	30%	36%	24%	29%	26%	19%	28%	40%	24%	30%	34%	15%
Somewhat important	18%	28%	20%	4%	32%	2%	33%	24%	21%	20%	6%	3%	40%	15%	23%	16%	5%	4%
Not very important	6%	10%	6%	1%	10%	1%	12%	8%	8%	5%	1%	1%	13%	7%	9%	3%	2%	*%
Don't know	*%	*%	*%	-	*%	-	1%	-	*%	-	-	-	1%	-	*%	-	-	-

Colorado Key Issues Poll - December 2024

Q21. Crime and public safety

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	75%	73%	77%	67%	85%	65%	82%	69%	86%	67%	67%	84%	85%	81%	71%
Extremely important	48%	47%	48%	40%	57%	40%	57%	41%	56%	38%	43%	57%	56%	51%	45%
Very important	27%	26%	29%	27%	28%	26%	26%	28%	30%	29%	25%	27%	29%	29%	27%
Somewhat important	18%	20%	17%	24%	12%	24%	14%	23%	11%	25%	22%	13%	11%	15%	21%
Not very important	6%	7%	5%	9%	3%	10%	4%	8%	3%	8%	10%	3%	4%	4%	8%
Don't know	*%	*%	-	*%	-	1%	-	-	-	-	1%	-	-	*%	*%

Colorado Key Issues Poll - December 2024

Q21. Crime and public safety

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	75%	65%	80%	74%	78%	74%	75%	77%	30%	53%	58%	81%	95%	98%
Extremely important	48%	42%	50%	48%	45%	44%	56%	56%	7%	18%	28%	50%	74%	85%
Very important	27%	22%	29%	26%	33%	30%	19%	20%	23%	35%	29%	31%	21%	13%
Somewhat important	18%	27%	15%	17%	19%	19%	22%	18%	40%	31%	35%	15%	5%	-
Not very important	6%	7%	5%	9%	3%	7%	3%	5%	28%	15%	8%	3%	1%	2%
Don't know	*%	1%	*%	-	-	*%	-	*%	1%	1%	-	-	-	-

Colorado Key Issues Poll - December 2024

Q21. Crime and public safety

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	75%	81%	51%	82%	53%	83%	54%	75%	67%	80%	58%	94%	57%	94%	55%	95%	56%	96%
Extremely important	48%	54%	21%	57%	20%	56%	23%	50%	47%	47%	22%	74%	23%	73%	22%	75%	22%	76%
Very important	27%	26%	30%	25%	34%	27%	31%	24%	20%	33%	35%	20%	34%	21%	33%	20%	34%	20%
Somewhat important	18%	15%	32%	15%	31%	14%	31%	18%	24%	17%	34%	4%	32%	5%	34%	4%	33%	3%
Not very important	6%	4%	17%	3%	16%	3%	15%	7%	9%	3%	8%	2%	10%	1%	11%	1%	11%	1%
Don't know	*%	*%	-	*%	-	-	*%	-	-	*%	*%	-	*%	-	*%	-	*%	-

Colorado Key Issues Poll - December 2024

Q22. Immigration and undocumented immigrants

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	65%	43%	63%	92%	41%	93%	40%	45%	59%	69%	93%	91%	31%	55%	57%	75%	89%	94%
Extremely important	47%	22%	43%	82%	18%	84%	22%	22%	44%	43%	82%	81%	15%	29%	40%	52%	76%	86%
Very important	18%	21%	20%	10%	22%	9%	18%	23%	14%	26%	11%	9%	16%	26%	17%	24%	14%	8%
Somewhat important	22%	33%	24%	6%	36%	5%	35%	33%	27%	20%	5%	7%	36%	30%	26%	18%	10%	3%
Not very important	13%	23%	13%	2%	23%	1%	24%	22%	13%	12%	2%	1%	31%	14%	16%	6%	1%	2%
Don't know	1%	1%	1%	1%	*%	*%	2%	-	1%	*%	-	1%	1%	-	*%	1%	-	1%

Colorado Key Issues Poll - December 2024

Q22. Immigration and undocumented immigrants

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	65%	63%	66%	56%	75%	53%	77%	60%	74%	55%	58%	73%	77%	67%	63%
Extremely important	47%	49%	45%	40%	56%	40%	61%	40%	51%	36%	44%	56%	56%	52%	44%
Very important	18%	14%	21%	16%	19%	13%	16%	19%	23%	18%	14%	17%	22%	15%	19%
Somewhat important	22%	23%	21%	26%	17%	29%	16%	24%	18%	27%	25%	19%	15%	21%	23%
Not very important	13%	13%	13%	17%	7%	17%	7%	17%	8%	18%	16%	8%	7%	12%	13%
Don't know	1%	1%	*%	*%	1%	1%	1%	*%	1%	1%	*%	-	1%	*%	1%

Colorado Key Issues Poll - December 2024

Q22. Immigration and undocumented immigrants

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	65%	58%	68%	64%	68%	63%	66%	68%	25%	40%	42%	69%	93%	97%
Extremely important	47%	39%	51%	48%	46%	44%	54%	55%	2%	16%	19%	49%	81%	92%
Very important	18%	19%	17%	16%	22%	19%	12%	13%	23%	24%	22%	20%	12%	5%
Somewhat important	22%	23%	21%	23%	22%	23%	23%	21%	34%	36%	35%	22%	6%	-
Not very important	13%	19%	11%	13%	9%	14%	11%	10%	40%	23%	22%	9%	2%	2%
Don't know	1%	1%	-	1%	2%	1%	-	*%	1%	*%	1%	1%	-	2%

Colorado Key Issues Poll - December 2024

Q22. Immigration and undocumented immigrants

	Candidate Preference			Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions	
	Total	Prag-matic	Soc justice	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	65%	70%	42%	74%	37%	76%	37%	68%	63%	65%	40%	91%	40%	90%	42%	90%	39%	94%
Extremely important	47%	53%	23%	57%	17%	58%	18%	53%	51%	42%	16%	80%	18%	78%	19%	79%	17%	83%
Very important	18%	17%	18%	17%	21%	17%	18%	15%	12%	23%	23%	10%	23%	12%	23%	11%	22%	11%
Somewhat important	22%	20%	29%	19%	31%	17%	34%	18%	23%	25%	38%	6%	38%	7%	36%	7%	39%	4%
Not very important	13%	9%	29%	6%	31%	7%	29%	14%	14%	9%	21%	3%	21%	3%	21%	3%	22%	2%
Don't know	1%	1%	*%	1%	*%	*%	1%	*%	-	1%	1%	*%	1%	*%	1%	*%	1%	-

Colorado Key Issues Poll - December 2024

Q20. Climate change

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	49%	80%	50%	12%	82%	10%	74%	83%	45%	57%	12%	13%	76%	83%	52%	46%	18%	9%
Extremely important	27%	49%	27%	3%	48%	3%	45%	52%	23%	31%	4%	3%	46%	54%	27%	26%	3%	4%
Very important	22%	30%	24%	9%	34%	7%	28%	31%	21%	26%	8%	11%	31%	29%	25%	20%	16%	4%
Somewhat important	18%	13%	20%	21%	14%	22%	14%	13%	20%	19%	19%	23%	17%	9%	20%	18%	18%	23%
Not very important	32%	6%	29%	66%	4%	68%	11%	3%	35%	25%	69%	63%	5%	7%	27%	35%	64%	68%
Don't know	1%	1%	1%	*%	*%	*%	2%	1%	1%	-	-	1%	1%	1%	*%	1%	-	1%

Colorado Key Issues Poll - December 2024

Q20. Climate change

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	49%	43%	55%	52%	45%	48%	36%	57%	54%	60%	44%	39%	50%	49%	50%
Extremely important	27%	23%	31%	27%	27%	24%	22%	30%	32%	30%	24%	21%	33%	26%	29%
Very important	22%	19%	24%	25%	18%	24%	14%	26%	22%	30%	19%	18%	17%	23%	21%
Somewhat important	18%	18%	18%	19%	17%	18%	19%	20%	16%	18%	20%	22%	13%	19%	17%
Not very important	32%	38%	26%	28%	37%	34%	44%	23%	30%	22%	35%	38%	36%	31%	32%
Don't know	1%	1%	*%	1%	1%	1%	1%	1%	*%	1%	1%	*%	1%	1%	1%

Colorado Key Issues Poll - December 2024

Q20. Climate change

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	49%	55%	46%	48%	52%	52%	51%	45%	84%	84%	82%	45%	13%	11%
Extremely important	27%	31%	25%	26%	29%	29%	30%	24%	62%	52%	44%	21%	4%	7%
Very important	22%	24%	21%	21%	23%	22%	21%	21%	22%	32%	38%	23%	9%	5%
Somewhat important	18%	20%	15%	19%	23%	17%	18%	19%	15%	12%	12%	23%	24%	10%
Not very important	32%	24%	38%	33%	25%	31%	29%	35%	-	4%	5%	32%	63%	76%
Don't know	1%	1%	1%	-	1%	*%	3%	2%	1%	*%	1%	*%	-	2%

Colorado Key Issues Poll - December 2024

Q20. Climate change

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	49%	41%	80%	38%	82%	37%	80%	47%	39%	55%	85%	12%	84%	15%	84%	14%	83%	11%
Extremely important	27%	20%	55%	18%	53%	18%	51%	28%	16%	28%	50%	4%	49%	6%	51%	5%	50%	4%
Very important	22%	21%	25%	19%	29%	19%	29%	19%	23%	27%	35%	9%	35%	9%	33%	10%	33%	7%
Somewhat important	18%	19%	15%	21%	13%	19%	16%	16%	15%	20%	13%	24%	13%	24%	12%	23%	13%	22%
Not very important	32%	39%	6%	41%	5%	43%	3%	37%	45%	24%	3%	64%	3%	61%	3%	62%	3%	66%
Don't know	1%	1%	-	*%	1%	*%	1%	*%	-	*%	-	*%	*%	1%	1%	1%	-	1%

Colorado Key Issues Poll - December 2024

Q23. How important is it that the Democrats work with Republicans to pass legislation - is it extremely important, very important, somewhat important, not very important?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Extremely / very important	65%	40%	65%	93%	41%	94%	45%	36%	65%	67%	94%	92%	33%	47%	62%	72%	92%	94%
Extremely important	44%	18%	41%	75%	17%	77%	21%	16%	43%	41%	73%	78%	16%	20%	39%	48%	77%	74%
Very important	22%	22%	24%	18%	25%	17%	24%	20%	22%	26%	21%	15%	17%	26%	23%	25%	15%	20%
Somewhat important	21%	39%	20%	2%	36%	2%	26%	47%	19%	20%	1%	4%	36%	42%	21%	18%	4%	1%
Not very important	12%	19%	13%	4%	21%	3%	25%	15%	14%	13%	5%	2%	26%	12%	15%	9%	3%	4%
Don't know / not sure	2%	2%	1%	1%	1%	2%	3%	2%	2%	1%	-	2%	5%	-	1%	1%	2%	*%

Colorado Key Issues Poll - December 2024

Q23. How important is it that the Democrats work with Republicans to pass legislation - is it extremely important, very important, somewhat important, not very important?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Extremely / very important	65%	68%	63%	60%	72%	63%	75%	58%	69%	60%	61%	74%	70%	74%	60%
Extremely important	44%	46%	41%	40%	48%	41%	52%	39%	44%	37%	43%	49%	47%	48%	41%
Very important	22%	22%	22%	20%	24%	22%	22%	19%	25%	22%	18%	25%	23%	26%	19%
Somewhat important	21%	16%	25%	22%	19%	18%	14%	26%	24%	22%	21%	18%	21%	15%	24%
Not very important	12%	14%	11%	16%	8%	17%	11%	15%	6%	16%	15%	8%	9%	10%	14%
Don't know / not sure	2%	2%	1%	2%	*%	3%	1%	2%	*%	2%	2%	*%	1%	*%	2%

Colorado Key Issues Poll - December 2024

Q23. How important is it that the Democrats work with Republicans to pass legislation - is it extremely important, very important, somewhat important, not very important?

	Region					Ethnicity			Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Extremely / very important	65%	63%	71%	62%	63%	64%	65%	67%	21%	36%	33%	76%	94%	93%
Extremely important	44%	37%	48%	46%	39%	43%	39%	44%	6%	17%	11%	46%	74%	82%
Very important	22%	26%	23%	16%	24%	21%	26%	23%	15%	18%	23%	30%	20%	11%
Somewhat important	21%	22%	18%	24%	22%	22%	20%	19%	38%	39%	38%	18%	2%	2%
Not very important	12%	14%	10%	12%	14%	12%	14%	12%	39%	24%	28%	5%	3%	1%
Don't know / not sure	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	*%	4%

Colorado Key Issues Poll - December 2024

Q23. How important is it that the Democrats work with Republicans to pass legislation - is it extremely important, very important, somewhat important, not very important?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/welth	Rent cntrl /free hlth	Tckles Imprt Isses	Agree on Issues	Works tog.	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Extremely / very important	65%	74%	31%	77%	33%	76%	40%	60%	63%	78%	39%	90%	41%	90%	38%	91%	36%	91%
Extremely important	44%	51%	16%	54%	15%	54%	19%	42%	48%	51%	14%	73%	15%	71%	16%	72%	15%	73%
Very important	22%	23%	15%	23%	17%	22%	21%	19%	15%	28%	25%	17%	25%	19%	22%	19%	21%	18%
Somewhat important	21%	19%	29%	17%	30%	17%	31%	23%	19%	17%	39%	5%	38%	5%	37%	5%	41%	4%
Not very important	12%	6%	39%	5%	35%	6%	28%	15%	15%	3%	21%	3%	21%	3%	23%	2%	22%	3%
Don't know / not sure	2%	1%	1%	1%	2%	1%	1%	1%	3%	1%	1%	2%	1%	2%	1%	2%	1%	2%

Colorado Key Issues Poll - December 2024

Q24. When it comes to the economy and the cost of living, which one of the following should Colorado Democrats focus more on?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Demo- crat	Unaff- -ited	Repub- lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Reducing financial burdens on families and small businesses while creating opportunities for high-quality jobs and building generational wealth.	68%	48%	69%	87%	51%	89%	53%	45%	75%	63%	86%	88%	42%	55%	62%	82%	85%	89%
Providing rent controls, free healthcare and a minimum basic income.	26%	45%	24%	6%	43%	5%	39%	49%	19%	32%	5%	8%	53%	37%	33%	11%	7%	6%
Don't know / not sure	6%	6%	6%	6%	6%	5%	7%	6%	7%	6%	9%	4%	5%	8%	6%	7%	8%	6%

Colorado Key Issues Poll - December 2024

Q24. When it comes to the economy and the cost of living, which one of the following should Colorado Democrats focus more on?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Reducing financial burdens on families and small businesses while creating opportunities for high-quality jobs and building generational wealth.	68%	73%	63%	61%	76%	66%	82%	56%	71%	58%	65%	78%	75%	64%	70%
Providing rent controls, free healthcare and a minimum basic income.	26%	20%	32%	33%	17%	26%	11%	40%	22%	39%	27%	16%	18%	31%	23%
Don't know / not sure	6%	7%	5%	6%	7%	8%	7%	4%	7%	3%	8%	6%	7%	5%	7%

Colorado Key Issues Poll - December 2024

Q24. When it comes to the economy and the cost of living, which one of the following should Colorado Democrats focus more on?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Reducing financial burdens on families and small businesses while creating opportunities for high-quality jobs and building generational wealth.	68%	61%	71%	63%	77%	68%	59%	66%	14%	47%	50%	78%	89%	86%
Providing rent controls, free healthcare and a minimum basic income.	26%	31%	24%	32%	16%	25%	36%	31%	82%	47%	48%	12%	8%	5%
Don't know / not sure	6%	8%	6%	5%	7%	6%	5%	4%	4%	6%	2%	10%	3%	9%

Colorado Key Issues Poll - December 2024

Q24. When it comes to the economy and the cost of living, which one of the following should Colorado Democrats focus more on?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Reducing financial burdens on families and small businesses while creating opportunities for high-quality jobs and building generational wealth.	68%	78%	31%	80%	32%	100%	-	67%	68%	74%	49%	88%	52%	86%	48%	87%	51%	89%
Providing rent controls, free healthcare and a minimum basic income.	26%	17%	64%	14%	66%	-	100%	28%	28%	19%	45%	7%	43%	8%	46%	8%	44%	6%
Don't know / not sure	6%	5%	5%	5%	2%	-	-	5%	4%	7%	6%	5%	5%	6%	6%	5%	6%	5%

Colorado Key Issues Poll - December 2024

Q25. Which ONE of the following candidates would you prefer? Read answer choices.

	Total	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age					
		Demo- crat	Unaff- -ited	Repub lican	Hrris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
A pragmatic candidate who will find common ground to pass legislation that helps working people.	76%	64%	75%	90%	64%	90%	63%	65%	79%	71%	89%	91%	57%	72%	69%	86%	87%	92%
A candidate who wants to challenge the political establishment to advance social justice.	18%	28%	19%	5%	31%	4%	29%	27%	14%	24%	7%	3%	36%	20%	26%	6%	7%	3%
Don't know / not sure	6%	8%	6%	5%	5%	6%	8%	7%	6%	5%	4%	6%	7%	8%	5%	8%	5%	5%

Colorado Key Issues Poll - December 2024

Q25. Which ONE of the following candidates would you prefer? Read answer choices.

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
A pragmatic candidate who will find common ground to pass legislation that helps working people.	76%	78%	74%	69%	84%	73%	84%	65%	83%	66%	73%	87%	81%	74%	76%
A candidate who wants to challenge the political establishment to advance social justice.	18%	16%	20%	25%	9%	22%	7%	28%	11%	29%	21%	7%	11%	19%	18%
Don't know / not sure	6%	6%	6%	6%	7%	4%	9%	7%	5%	5%	6%	6%	8%	7%	6%

Colorado Key Issues Poll - December 2024

Q25. Which ONE of the following candidates would you prefer? Read answer choices.

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
A pragmatic candidate who will find common ground to pass legislation that helps working people.	76%	75%	77%	74%	80%	76%	69%	74%	25%	55%	66%	88%	91%	82%
A candidate who wants to challenge the political establishment to advance social justice.	18%	17%	17%	21%	15%	19%	21%	17%	65%	38%	29%	7%	6%	6%
Don't know / not sure	6%	8%	7%	5%	5%	5%	10%	9%	9%	7%	5%	5%	3%	12%

Colorado Key Issues Poll - December 2024

Q25. Which ONE of the following candidates would you prefer? Read answer choices.

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
A pragmatic candidate who will find common ground to pass legislation that helps working people.	76%	100%	-	88%	39%	87%	50%	71%	66%	88%	64%	89%	64%	89%	61%	89%	63%	90%
A candidate who wants to challenge the political establishment to advance social justice.	18%	-	100%	7%	55%	8%	45%	22%	26%	8%	29%	5%	30%	6%	33%	6%	32%	4%
Don't know / not sure	6%	-	-	4%	7%	4%	6%	6%	8%	3%	7%	6%	6%	5%	7%	5%	6%	6%

Colorado Key Issues Poll - December 2024

Q26. Which ONE of the following is the MOST important quality in a candidate? Read the items on the list.

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Tackles issues that are important to you	53%	49%	52%	58%	50%	58%	48%	49%	48%	56%	56%	62%	56%	42%	58%	41%	53%	62%
Works together with others	30%	31%	33%	25%	32%	26%	28%	33%	34%	31%	26%	23%	24%	38%	26%	46%	24%	25%
Agrees with you on the issues	7%	7%	6%	10%	5%	9%	6%	7%	7%	4%	12%	7%	8%	6%	6%	4%	11%	9%
Has experience	6%	9%	7%	3%	9%	3%	9%	8%	7%	6%	2%	5%	8%	10%	7%	6%	6%	2%
Is likable	1%	2%	1%	*%	1%	*%	4%	-	1%	*%	-	1%	2%	1%	1%	1%	-	*%
Don't know / undecided	3%	3%	2%	4%	2%	3%	4%	3%	3%	3%	4%	3%	3%	4%	3%	3%	5%	3%

Colorado Key Issues Poll - December 2024

Q26. Which ONE of the following is the MOST important quality in a candidate? Read the items on the list.

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Tackles issues that are important to you	53%	50%	55%	57%	48%	54%	45%	59%	51%	57%	56%	52%	43%	51%	53%
Works together with others	30%	31%	30%	25%	37%	26%	37%	24%	37%	25%	25%	31%	42%	33%	29%
Agrees with you on the issues	7%	8%	6%	8%	6%	8%	8%	7%	4%	8%	7%	8%	4%	4%	8%
Has experience	6%	6%	6%	7%	6%	7%	6%	7%	6%	7%	7%	5%	7%	7%	6%
Is likable	1%	1%	*%	1%	1%	2%	1%	-	1%	1%	1%	1%	*%	1%	*%
Don't know / undecided	3%	3%	3%	3%	3%	3%	4%	3%	2%	3%	4%	3%	3%	3%	3%

Colorado Key Issues Poll - December 2024

Q26. Which ONE of the following is the MOST important quality in a candidate? Read the items on the list.

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Tackles issues that are important to you	53%	49%	53%	52%	56%	53%	48%	53%	73%	60%	46%	45%	52%	68%
Works together with others	30%	34%	32%	28%	28%	31%	31%	24%	8%	23%	31%	43%	29%	16%
Agrees with you on the issues	7%	7%	7%	8%	4%	7%	6%	7%	9%	7%	7%	3%	12%	9%
Has experience	6%	5%	6%	7%	9%	5%	11%	11%	2%	7%	14%	4%	4%	4%
Is likable	1%	1%	1%	1%	1%	1%	2%	2%	-	1%	2%	1%	*%	-
Don't know / undecided	3%	4%	2%	4%	3%	3%	2%	4%	9%	2%	1%	4%	2%	4%

Colorado Key Issues Poll - December 2024

Q26. Which ONE of the following is the MOST important quality in a candidate? Read the items on the list.

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Tackles issues that are important to you	53%	50%	65%	51%	61%	52%	56%	100%	-	-	49%	58%	47%	58%	50%	55%	49%	58%
Works together with others	30%	35%	14%	34%	18%	33%	23%	-	-	100%	33%	26%	35%	26%	31%	28%	32%	26%
Agrees with you on the issues	7%	6%	10%	6%	9%	7%	7%	-	100%	-	6%	9%	6%	8%	7%	8%	7%	9%
Has experience	6%	6%	8%	5%	9%	5%	10%	-	-	-	8%	4%	10%	4%	9%	5%	8%	4%
Is likable	1%	1%	1%	1%	1%	1%	1%	-	-	-	2%	*%	1%	*%	1%	*%	2%	-
Don't know / undecided	3%	3%	2%	3%	2%	2%	3%	-	-	-	1%	3%	1%	3%	2%	4%	2%	3%

Colorado Key Issues Poll - December 2024

Q27. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Democratic candidate?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Average	5.3	8.6	5.3	1.6	8.7	1.1	8.1	8.9	4.7	5.9	1.6	1.6	8.5	8.6	5.6	4.8	1.9	1.4
8-10	40%	78%	37%	5%	75%	1%	72%	82%	29%	45%	4%	6%	75%	81%	39%	32%	5%	5%
6-10	48%	83%	49%	8%	88%	3%	79%	86%	44%	54%	8%	7%	82%	84%	50%	45%	9%	7%
0-5	48%	14%	45%	90%	9%	94%	19%	11%	47%	44%	90%	89%	15%	14%	44%	49%	88%	91%
Don't know/Refused	4%	3%	6%	2%	2%	4%	1%	4%	9%	2%	1%	4%	4%	2%	5%	6%	3%	2%

Colorado Key Issues Poll - December 2024

Q27. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Democratic candidate?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Average	5.3	4.6	5.9	5.6	4.8	5.2	4.0	6.1	5.6	6.0	5.2	4.3	5.3	4.7	5.7
8-10	40%	32%	48%	42%	37%	36%	27%	48%	47%	44%	40%	30%	44%	36%	43%
6-10	48%	43%	53%	51%	44%	47%	37%	55%	52%	55%	46%	39%	48%	41%	52%
0-5	48%	52%	43%	45%	52%	48%	58%	42%	46%	41%	49%	57%	48%	54%	43%
Don't know/Refused	4%	5%	3%	5%	4%	5%	5%	4%	3%	4%	5%	4%	4%	4%	4%

Colorado Key Issues Poll - December 2024

Q27. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Democratic candidate?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225 100%	205 17%	452 37%	328 27%	205 17%	932 76%	159 13%	295 24%	59 5%	218 18%	175 14%	363 30%	259 21%	123 10%
Average	5.3	5.8	4.8	5.5	5.5	5.6	5.0	4.7	8.5	9.0	9.0	5.2	1.3	0.5
8-10	40%	44%	36%	44%	39%	43%	31%	32%	69%	82%	84%	29%	3%	1%
6-10	48%	54%	43%	49%	49%	51%	45%	41%	86%	90%	93%	42%	5%	2%
0-5	48%	41%	54%	48%	42%	45%	54%	55%	10%	6%	6%	52%	92%	98%
Don't know/Refused	4%	5%	3%	3%	9%	4%	1%	4%	3%	5%	1%	6%	4%	-

Colorado Key Issues Poll - December 2024

Q27. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Democratic candidate?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Average	5.3	4.6	8.0	4.3	8.3	4.1	8.3	5.0	4.6	5.6	9.1	1.6	9.0	1.8	9.0	1.8	9.0	1.3
8-10	40%	33%	67%	30%	71%	27%	75%	39%	36%	39%	85%	5%	82%	6%	82%	6%	82%	3%
6-10	48%	41%	79%	38%	79%	35%	83%	46%	41%	50%	94%	9%	93%	9%	92%	9%	92%	5%
0-5	48%	55%	18%	59%	16%	60%	15%	51%	52%	44%	5%	88%	4%	87%	6%	86%	5%	92%
Don't know/Refused	4%	4%	3%	3%	5%	5%	3%	3%	7%	6%	1%	3%	3%	4%	1%	4%	3%	3%

Colorado Key Issues Poll - December 2024

Q28. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Republican candidate?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Average	4.8	1.8	4.7	8.3	1.8	8.7	2.0	1.7	5.1	4.3	8.2	8.5	1.8	1.8	4.4	5.2	8.0	8.5
8-10	34%	7%	30%	72%	2%	78%	5%	7%	30%	30%	70%	75%	6%	7%	27%	35%	67%	76%
6-10	42%	10%	40%	84%	6%	90%	10%	9%	43%	37%	84%	84%	10%	9%	37%	46%	79%	87%
0-5	54%	88%	55%	15%	92%	7%	87%	88%	49%	61%	15%	14%	87%	88%	58%	49%	20%	11%
Don't know/Refused	4%	3%	5%	1%	3%	2%	3%	3%	7%	3%	*%	2%	3%	2%	5%	5%	1%	1%

Colorado Key Issues Poll - December 2024

Q28. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Republican candidate?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Average	4.8	5.2	4.4	4.4	5.3	4.7	5.9	4.2	4.8	4.3	4.5	5.6	5.0	5.4	4.4
8-10	34%	35%	33%	29%	40%	28%	44%	30%	36%	29%	28%	41%	39%	42%	28%
6-10	42%	47%	38%	37%	48%	41%	54%	35%	43%	37%	38%	51%	46%	50%	37%
0-5	54%	49%	59%	58%	48%	54%	42%	63%	54%	60%	57%	45%	51%	46%	59%
Don't know/Refused	4%	5%	3%	4%	3%	5%	4%	3%	2%	3%	5%	4%	3%	4%	3%

Colorado Key Issues Poll - December 2024

Q28. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Republican candidate?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225 100%	205 17%	452 37%	328 27%	205 17%	932 76%	159 13%	295 24%	59 5%	218 18%	175 14%	363 30%	259 21%	123 10%
Average	4.8	4.3	5.3	4.5	4.9	4.6	5.1	5.3	0.7	1.2	1.6	5.1	8.5	9.3
8-10	34%	28%	40%	30%	33%	32%	35%	37%	-	2%	3%	23%	79%	89%
6-10	42%	34%	50%	38%	44%	40%	48%	48%	2%	3%	7%	39%	89%	97%
0-5	54%	62%	48%	58%	51%	56%	51%	50%	96%	94%	91%	53%	10%	3%
Don't know/Refused	4%	4%	3%	4%	5%	4%	1%	2%	2%	3%	2%	8%	1%	-

Colorado Key Issues Poll - December 2024

Q28. On a scale of zero to 10, with 10 being the most likely and 0 being the least likely, how likely are you to vote for a Republican candidate?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Average	4.8	5.5	2.0	5.8	1.7	5.9	2.0	5.0	5.3	4.7	1.4	8.3	1.5	8.1	1.4	8.1	1.5	8.5
8-10	34%	40%	9%	42%	9%	43%	10%	37%	46%	28%	2%	72%	2%	68%	3%	68%	2%	75%
6-10	42%	50%	13%	53%	11%	54%	13%	47%	55%	37%	4%	84%	5%	82%	4%	82%	5%	88%
0-5	54%	46%	85%	44%	85%	42%	85%	50%	43%	59%	95%	13%	92%	15%	95%	15%	93%	10%
Don't know/Refused	4%	4%	2%	3%	4%	4%	2%	3%	2%	5%	1%	3%	3%	3%	1%	3%	2%	3%

Colorado Key Issues Poll - December 2024

D29. How would you describe your gender?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Man	49%	40%	52%	53%	42%	54%	100%	-	100%	-	100%	-	44%	36%	51%	52%	55%	51%
Woman	50%	59%	47%	47%	57%	45%	-	100%	-	100%	-	100%	56%	63%	48%	46%	45%	48%
Prefer to self-describe	1%	1%	2%	*%	1%	1%	-	-	-	-	-	-	1%	1%	1%	2%	-	1%

Colorado Key Issues Poll - December 2024

D29. How would you describe your gender?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Man	49%	100%	-	50%	47%	100%	100%	-	-	49%	50%	44%	50%	47%	50%
Woman	50%	-	100%	49%	52%	-	-	100%	100%	50%	49%	53%	50%	52%	49%
Prefer to self-describe	1%	-	-	1%	1%	-	-	-	-	1%	1%	2%	*%	1%	1%

Colorado Key Issues Poll - December 2024

D29. How would you describe your gender?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Man	49%	46%	46%	49%	53%	47%	45%	51%	58%	43%	27%	54%	55%	49%
Woman	50%	53%	53%	50%	46%	52%	54%	48%	38%	57%	72%	45%	44%	50%
Prefer to self-describe	1%	1%	1%	1%	1%	*%	*%	1%	4%	*%	1%	1%	*%	1%

Colorado Key Issues Poll - December 2024

D29. How would you describe your gender?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Immng. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Man	49%	50%	42%	51%	38%	52%	37%	46%	56%	49%	43%	53%	43%	54%	45%	54%	44%	54%
Woman	50%	49%	57%	48%	60%	47%	62%	53%	42%	49%	56%	46%	56%	45%	54%	45%	55%	45%
Prefer to self-describe	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Colorado Key Issues Poll - December 2024

D30. What is the last grade or level of school you have completed?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaf 18-49	Unaf 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Less than high school degree	1%	2%	*%	*%	1%	*%	1%	3%	-	*%	*%	-	2%	2%	*%	-	-	*%
High school graduate	11%	8%	10%	14%	8%	14%	10%	7%	11%	10%	17%	10%	9%	7%	11%	9%	17%	12%
Some college / 2 year degree / Associates degree	25%	22%	28%	21%	22%	27%	23%	21%	22%	34%	21%	22%	22%	22%	30%	25%	12%	27%
College graduate / BA or BS degree	33%	29%	33%	39%	35%	33%	35%	26%	36%	30%	37%	42%	36%	23%	33%	33%	36%	41%
Postgraduate courses / Masters or Doctoral degree	29%	38%	27%	24%	34%	23%	30%	43%	29%	25%	24%	23%	31%	45%	25%	31%	34%	17%
Don't know / refused	1%	*%	2%	2%	*%	1%	-	*%	2%	1%	1%	2%	-	*%	1%	2%	1%	2%

Colorado Key Issues Poll - December 2024

D30. What is the last grade or level of school you have completed?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Less than high school degree	1%	*%	1%	1%	1%	*%	*%	1%	1%	1%	*%	1%	*%	2%	-
High school graduate	11%	12%	9%	12%	9%	14%	10%	10%	9%	18%	5%	10%	9%	30%	-
Some college / 2 year degree / Associates degree	25%	22%	27%	25%	25%	22%	22%	27%	28%	25%	24%	27%	23%	68%	-
College graduate / BA or BS degree	33%	36%	31%	34%	33%	37%	34%	31%	31%	33%	35%	35%	30%	-	54%
Postgraduate courses / Masters or Doctoral degree	29%	28%	30%	28%	31%	25%	33%	31%	29%	22%	34%	25%	36%	-	46%
Don't know / refused	1%	1%	1%	1%	2%	1%	1%	*%	2%	1%	1%	2%	2%	-	-

Colorado Key Issues Poll - December 2024

D30. What is the last grade or level of school you have completed?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Less than high school degree	1%	1%	1%	1%	-	1%	2%	1%	-	2%	-	1%	*%	1%
High school graduate	11%	8%	12%	9%	15%	9%	20%	19%	5%	7%	12%	7%	13%	22%
Some college / 2 year degree / Associates degree	25%	25%	27%	25%	21%	22%	38%	35%	13%	23%	21%	29%	29%	21%
College graduate / BA or BS degree	33%	34%	33%	34%	32%	37%	21%	22%	59%	32%	31%	35%	31%	32%
Postgraduate courses / Masters or Doctoral degree	29%	30%	26%	30%	31%	31%	20%	23%	23%	37%	36%	28%	25%	21%
Don't know / refused	1%	1%	2%	1%	1%	*%	-	1%	-	-	*%	1%	2%	2%

Colorado Key Issues Poll - December 2024

D30. What is the last grade or level of school you have completed?

	Candidate Preference			Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions	
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Less than high school degree	1%	1%	*%	1%	1%	*%	2%	1%	1%	1%	2%	*%	1%	*%	1%	*%	1%	*%
High school graduate	11%	11%	8%	10%	10%	10%	12%	9%	8%	15%	10%	14%	10%	14%	8%	14%	8%	14%
Some college / 2 year degree / Associates degree	25%	24%	30%	24%	31%	24%	28%	25%	13%	24%	24%	24%	24%	26%	24%	27%	21%	26%
College graduate / BA or BS degree	33%	34%	34%	34%	31%	34%	31%	36%	30%	29%	33%	37%	33%	34%	34%	33%	36%	34%
Postgraduate courses / Masters or Doctoral degree	29%	30%	27%	30%	27%	30%	26%	27%	47%	30%	31%	23%	32%	24%	32%	24%	34%	24%
Don't know / refused	1%	2%	*%	2%	*%	2%	*%	2%	1%	1%	*%	2%	*%	2%	-	2%	-	2%

Colorado Key Issues Poll - December 2024

D31. Thinking about your approach to political issues, would you describe yourself as...?

	Total	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age					
		Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Socialist	5%	9%	4%	1%	8%	*%	14%	6%	4%	4%	1%	-	12%	6%	6%	1%	1%	*%
Progressive	18%	33%	18%	1%	32%	1%	34%	33%	15%	21%	2%	*%	32%	34%	21%	13%	-	2%
Liberal	14%	28%	13%	3%	27%	1%	17%	35%	8%	17%	1%	6%	31%	25%	14%	8%	5%	2%
Moderate	30%	23%	37%	22%	28%	27%	26%	21%	41%	32%	23%	21%	20%	26%	32%	46%	28%	17%
Conservative	21%	2%	18%	50%	2%	45%	3%	2%	19%	17%	53%	46%	1%	3%	15%	22%	47%	52%
MAGA Conservative	10%	2%	8%	23%	1%	24%	2%	2%	9%	7%	20%	27%	1%	3%	8%	7%	19%	27%
Don't know / refused	2%	3%	3%	-	2%	1%	4%	2%	5%	1%	-	-	1%	4%	3%	3%	-	-

Colorado Key Issues Poll - December 2024

D31. Thinking about your approach to political issues, would you describe yourself as...?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Socialist	5%	6%	4%	7%	2%	8%	3%	5%	2%	7%	7%	3%	1%	2%	6%
Progressive	18%	16%	20%	20%	15%	18%	12%	22%	18%	20%	20%	11%	19%	16%	20%
Liberal	14%	8%	20%	17%	11%	9%	6%	24%	15%	19%	14%	10%	12%	13%	15%
Moderate	30%	33%	26%	28%	31%	34%	32%	23%	30%	25%	32%	35%	28%	29%	30%
Conservative	21%	24%	19%	17%	26%	19%	31%	16%	22%	18%	17%	23%	29%	25%	19%
MAGA Conservative	10%	10%	10%	8%	12%	8%	12%	9%	12%	8%	9%	15%	9%	12%	8%
Don't know / refused	2%	3%	1%	2%	2%	3%	4%	1%	1%	3%	2%	3%	2%	3%	1%

Colorado Key Issues Poll - December 2024

D31. Thinking about your approach to political issues, would you describe yourself as...?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Socialist	5%	5%	4%	7%	2%	6%	1%	2%	100%	-	-	-	-	-
Progressive	18%	19%	15%	21%	15%	20%	10%	14%	-	100%	-	-	-	-
Liberal	14%	18%	14%	11%	16%	13%	24%	17%	-	-	100%	-	-	-
Moderate	30%	28%	28%	29%	33%	29%	36%	30%	-	-	-	100%	-	-
Conservative	21%	18%	23%	18%	26%	21%	15%	19%	-	-	-	-	100%	-
MAGA Conservative	10%	9%	13%	11%	5%	9%	11%	14%	-	-	-	-	-	100%
Don't know / refused	2%	2%	2%	3%	3%	1%	2%	4%	-	-	-	-	-	-

Colorado Key Issues Poll - December 2024

D31. Thinking about your approach to political issues, would you describe yourself as...?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justice	Immig. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Socialist	5%	2%	17%	2%	14%	1%	15%	7%	6%	1%	8%	1%	7%	1%	10%	1%	9%	*%
Progressive	18%	13%	38%	12%	36%	12%	32%	20%	19%	14%	34%	2%	32%	3%	33%	2%	35%	1%
Liberal	14%	12%	23%	11%	27%	11%	26%	12%	14%	15%	31%	2%	31%	3%	28%	5%	28%	2%
Moderate	30%	34%	11%	35%	12%	34%	14%	25%	12%	42%	24%	31%	27%	30%	24%	30%	24%	30%
Conservative	21%	25%	7%	26%	6%	28%	6%	21%	36%	21%	2%	42%	1%	41%	2%	41%	2%	43%
MAGA Conservative	10%	11%	3%	12%	1%	13%	2%	13%	13%	5%	1%	21%	*%	21%	*%	21%	1%	23%
Don't know / refused	2%	2%	1%	2%	3%	2%	4%	1%	1%	3%	1%	1%	2%	1%	3%	1%	1%	1%

Colorado Key Issues Poll - December 2024

D32. Just to be sure we are representing everybody, how would you describe your ethnicity?

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Hispanic / Latino/a	13%	15%	14%	8%	14%	12%	15%	15%	13%	16%	7%	8%	15%	15%	15%	13%	7%	8%
White	76%	76%	74%	80%	80%	73%	74%	78%	70%	79%	81%	80%	79%	74%	73%	77%	75%	84%
African American / Black	4%	4%	4%	2%	4%	3%	6%	3%	4%	4%	*%	4%	3%	5%	6%	1%	2%	2%
American Indian / Native American	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	-	1%	2%	2%	*%	2%	*%
Asian	3%	2%	4%	3%	3%	5%	-	3%	5%	3%	2%	4%	2%	1%	5%	3%	4%	2%
Other	5%	4%	5%	4%	2%	7%	4%	4%	7%	4%	5%	3%	5%	3%	6%	6%	6%	3%
Prefer not to say	4%	3%	4%	6%	1%	4%	2%	3%	3%	3%	5%	6%	2%	4%	3%	5%	6%	5%

Colorado Key Issues Poll - December 2024

D32. Just to be sure we are representing everybody, how would you describe your ethnicity?

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Hispanic / Latino/a	13%	12%	14%	14%	12%	12%	12%	16%	12%	15%	13%	16%	8%	21%	9%
White	76%	74%	79%	74%	78%	72%	76%	77%	81%	71%	78%	73%	83%	66%	83%
African American / Black	4%	3%	4%	5%	2%	5%	2%	5%	3%	6%	3%	3%	2%	6%	3%
American Indian / Native American	1%	1%	1%	2%	1%	1%	1%	2%	*%	1%	2%	1%	1%	*%	2%
Asian	3%	3%	3%	4%	2%	4%	2%	4%	2%	4%	4%	3%	1%	6%	2%
Other	5%	6%	4%	6%	4%	7%	5%	5%	3%	7%	4%	4%	4%	6%	4%
Prefer not to say	4%	3%	3%	3%	4%	3%	4%	3%	4%	2%	4%	5%	4%	2%	3%

Colorado Key Issues Poll - December 2024

D32. Just to be sure we are representing everybody, how would you describe your ethnicity?

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Hispanic / Latino/a	13%	17%	17%	5%	10%	3%	100%	54%	3%	7%	22%	16%	9%	15%
White	76%	71%	76%	80%	78%	100%	19%	17%	94%	85%	72%	75%	76%	70%
African American / Black	4%	2%	2%	5%	7%	1%	-	15%	-	5%	3%	4%	3%	3%
American Indian / Native American	1%	1%	1%	1%	1%	1%	1%	5%	1%	3%	1%	1%	*%	-
Asian	3%	3%	4%	2%	3%	1%	8%	13%	1%	2%	5%	2%	4%	6%
Other	5%	6%	5%	5%	2%	1%	3%	20%	3%	4%	4%	4%	4%	11%
Prefer not to say	4%	5%	3%	6%	2%	-	-	-	-	1%	3%	5%	5%	2%

Colorado Key Issues Poll - December 2024

D32. Just to be sure we are representing everybody, how would you describe your ethnicity?

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Hispanic / Latino/a	13%	12%	15%	12%	16%	11%	18%	12%	11%	13%	15%	13%	14%	14%	15%	12%	13%	14%
White	76%	77%	80%	76%	78%	77%	75%	77%	78%	79%	77%	73%	79%	72%	76%	75%	79%	71%
African American / Black	4%	4%	4%	4%	4%	4%	3%	5%	1%	1%	4%	3%	5%	3%	3%	3%	4%	3%
American Indian / Native American	1%	1%	1%	1%	1%	1%	2%	1%	1%	*%	1%	1%	1%	1%	2%	1%	2%	1%
Asian	3%	3%	5%	3%	4%	3%	4%	4%	2%	2%	3%	4%	3%	4%	3%	3%	3%	4%
Other	5%	5%	3%	5%	5%	5%	4%	5%	9%	2%	2%	6%	2%	6%	2%	6%	2%	7%
Prefer not to say	4%	4%	2%	4%	1%	4%	2%	4%	4%	4%	2%	5%	2%	5%	2%	5%	1%	6%

Colorado Key Issues Poll - December 2024

Age from voter file.

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaff Men	Unaff Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Unaff 18-49	Unaff 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
18-24	12%	5%	17%	7%	12%	11%	4%	6%	14%	20%	8%	7%	10%	-	26%	-	18%	-
25-29	9%	11%	10%	3%	10%	6%	17%	7%	10%	11%	4%	2%	21%	-	16%	-	7%	-
30-34	9%	9%	11%	5%	12%	7%	11%	8%	12%	10%	4%	7%	19%	-	17%	-	13%	-
35-39	10%	11%	10%	8%	10%	8%	9%	12%	12%	7%	7%	10%	21%	-	15%	-	20%	-
40-44	7%	7%	7%	5%	7%	6%	5%	8%	8%	8%	7%	3%	13%	-	12%	-	13%	-
45-49	9%	8%	9%	11%	9%	10%	10%	7%	9%	9%	13%	10%	15%	-	14%	-	28%	-
50-54	6%	6%	5%	9%	5%	8%	5%	7%	6%	5%	8%	9%	-	12%	-	16%	-	15%
55-59	9%	7%	9%	10%	7%	11%	3%	9%	9%	7%	5%	16%	-	14%	-	25%	-	17%
60-64	6%	6%	5%	9%	5%	8%	4%	7%	5%	4%	10%	7%	-	12%	-	14%	-	15%
65-69	6%	7%	5%	9%	6%	7%	7%	7%	5%	5%	12%	5%	-	15%	-	14%	-	14%
70+	17%	23%	12%	23%	16%	18%	25%	22%	11%	12%	22%	24%	-	47%	-	32%	-	39%

Colorado Key Issues Poll - December 2024

Age from voter file.

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
18-24	12%	10%	13%	21%	-	18%	-	23%	-	39%	-	-	-	18%	8%
25-29	9%	10%	8%	16%	-	17%	-	14%	-	29%	-	-	-	8%	9%
30-34	9%	10%	9%	17%	-	17%	-	16%	-	32%	-	-	-	10%	9%
35-39	10%	10%	9%	17%	-	17%	-	17%	-	-	37%	-	-	7%	11%
40-44	7%	7%	7%	13%	-	12%	-	13%	-	-	27%	-	-	5%	8%
45-49	9%	10%	8%	17%	-	18%	-	16%	-	-	36%	-	-	9%	9%
50-54	6%	6%	7%	-	14%	-	14%	-	15%	-	-	31%	-	5%	7%
55-59	9%	7%	10%	-	19%	-	16%	-	22%	-	-	41%	-	9%	8%
60-64	6%	6%	6%	-	13%	-	14%	-	12%	-	-	29%	-	8%	5%
65-69	6%	7%	6%	-	14%	-	16%	-	13%	-	-	-	27%	6%	7%
70+	17%	17%	18%	-	39%	-	40%	-	39%	-	-	-	73%	15%	19%

Colorado Key Issues Poll - December 2024

Age from voter file.

	Region				Ethnicity			Ideology						
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
18-24	12%	11%	12%	12%	11%	10%	16%	17%	12%	14%	15%	9%	14%	5%
25-29	9%	11%	5%	9%	11%	8%	12%	13%	17%	6%	11%	11%	4%	9%
30-34	9%	8%	10%	10%	6%	10%	6%	9%	14%	13%	13%	5%	6%	11%
35-39	10%	9%	9%	11%	8%	9%	11%	12%	17%	11%	11%	9%	8%	8%
40-44	7%	8%	8%	8%	2%	8%	8%	6%	5%	8%	10%	8%	3%	5%
45-49	9%	13%	8%	8%	10%	9%	7%	7%	15%	9%	5%	11%	9%	10%
50-54	6%	5%	7%	8%	5%	6%	10%	7%	8%	4%	5%	8%	5%	13%
55-59	9%	9%	9%	7%	10%	8%	8%	8%	4%	6%	6%	11%	11%	8%
60-64	6%	7%	7%	5%	6%	5%	7%	7%	2%	3%	4%	7%	7%	11%
65-69	6%	6%	7%	4%	11%	7%	5%	5%	1%	6%	6%	7%	7%	5%
70+	17%	14%	17%	18%	21%	19%	10%	9%	5%	20%	13%	15%	25%	17%

Colorado Key Issues Poll - December 2024

Age from voter file.

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr	Dem. Bttr	Rep. Bttr
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
18-24	12%	10%	17%	11%	16%	10%	16%	11%	13%	11%	12%	12%	11%	12%	11%	12%	11%	12%
25-29	9%	7%	15%	7%	11%	7%	13%	9%	10%	7%	10%	7%	10%	7%	11%	6%	10%	6%
30-34	9%	8%	16%	7%	15%	8%	15%	11%	9%	7%	11%	7%	11%	7%	11%	7%	11%	7%
35-39	10%	10%	11%	9%	13%	9%	11%	11%	11%	8%	8%	8%	8%	9%	9%	8%	11%	8%
40-44	7%	6%	9%	7%	7%	7%	7%	7%	11%	6%	6%	7%	7%	7%	7%	8%	7%	8%
45-49	9%	9%	10%	10%	7%	9%	9%	10%	6%	7%	9%	9%	8%	9%	9%	9%	8%	10%
50-54	6%	7%	4%	8%	2%	8%	3%	6%	10%	6%	5%	9%	6%	8%	5%	8%	6%	7%
55-59	9%	10%	1%	8%	7%	10%	5%	9%	10%	9%	8%	9%	7%	9%	8%	10%	7%	10%
60-64	6%	7%	3%	7%	5%	7%	4%	6%	4%	7%	5%	8%	5%	8%	5%	8%	5%	8%
65-69	6%	7%	3%	7%	5%	7%	5%	6%	5%	7%	6%	7%	7%	7%	6%	7%	6%	8%
70+	17%	18%	11%	19%	10%	19%	11%	13%	10%	26%	19%	18%	20%	16%	20%	18%	18%	17%

Colorado Key Issues Poll - December 2024

Party from voter file.

	Party Reg			Pres vote		Party Registration / Gender						Party Registration / Age						
	Total	Democrat	Unaffiliated	Republican	Harris	Trump	Dem Men	Dem Women	Unaf Men	Unaf Women	Rep Men	Rep Women	Dem 18-49	Dem 50+	Una 18-49	Una 50+	Rep 18-49	Rep 50+
Total Answering	1225	322	590	289	608	477	129	191	314	290	152	136	165	157	396	218	117	172
	100%	26%	48%	24%	50%	39%	11%	16%	26%	24%	12%	11%	13%	13%	32%	18%	10%	14%
Democrats	26%	100%	-	-	45%	4%	100%	100%	-	-	-	-	100%	100%	-	-	-	-
Unaffiliated	48%	-	100%	-	49%	43%	-	-	97%	95%	-	-	-	-	96%	96%	-	-
Republican	24%	-	-	100%	4%	51%	-	-	-	-	100%	100%	-	-	-	-	100%	100%
Other Party	2%	-	-	-	2%	2%	-	-	3%	5%	-	-	-	-	4%	4%	-	-

Colorado Key Issues Poll - December 2024

Party from voter file.

	Gender		Age		Age / Gender				Age 4				Education		
	Total	Men	Women	18-49	50+	18-49 Men	50+ Men	18-49 Women	50+ Women	18-34	35-49	50-64	65+	Less thn BA	BA or More
Total Answering	1225	595	617	677	548	337	259	334	283	361	316	258	290	443	766
	100%	49%	50%	55%	45%	27%	21%	27%	23%	29%	26%	21%	24%	36%	63%
Democrats	26%	22%	31%	24%	29%	21%	22%	27%	35%	23%	26%	23%	34%	24%	28%
Unaffiliated	48%	51%	45%	56%	38%	58%	42%	54%	34%	63%	49%	43%	34%	51%	46%
Republican	24%	26%	22%	17%	31%	19%	34%	16%	29%	13%	23%	31%	32%	23%	24%
Other Party	2%	2%	2%	2%	2%	1%	2%	3%	1%	2%	3%	2%	1%	2%	2%

Colorado Key Issues Poll - December 2024

Party from voter file.

	Region				Ethnicity				Ideology					
	Total	Den / Bldr	Subrb	EIPas Lar/ Pueb/ Weld	Rural	white	Lat-ino	All POC	Soc-ial	Prog-ress	Lib	Mod	Con	MAGA Con
Total Answering	1225	205	452	328	205	932	159	295	59	218	175	363	259	123
	100%	17%	37%	27%	17%	76%	13%	24%	5%	18%	14%	30%	21%	10%
Democrats	26%	34%	20%	29%	26%	26%	30%	27%	51%	49%	52%	20%	3%	5%
Unaffiliated	48%	48%	49%	46%	50%	47%	54%	53%	41%	48%	42%	61%	40%	36%
Republican	24%	16%	28%	24%	23%	25%	14%	16%	3%	1%	5%	17%	56%	55%
Other Party	2%	2%	2%	1%	2%	2%	2%	3%	6%	2%	1%	2%	1%	3%

Colorado Key Issues Poll - December 2024

Party from voter file.

	Candidate Preference		Democrat Focus		Democrat Economy		Candidate type			Understands challenges you face		Represents working class		Addresses inflation / cost living		Takes reasonable / pragmatic positions		
	Total	Prag-matic	Soc justce	Imm-g. tax, COLA	Econ equal soc prgms	Jobs/ welth	Rent cntrl /free hlth	Tckles Imprt lsses	Agree on Issues	Works tog.	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter	Dem. Btter	Rep. Btter
Total Answering	1225	927	221	878	276	831	317	644	84	372	437	536	463	560	430	559	495	495
	100%	76%	18%	72%	22%	68%	26%	53%	7%	30%	36%	44%	38%	46%	35%	46%	40%	40%
Democrats	26%	22%	41%	19%	48%	19%	46%	24%	26%	27%	50%	6%	48%	8%	51%	7%	47%	7%
Unaffiliated	48%	48%	50%	49%	44%	49%	45%	47%	40%	52%	47%	45%	48%	46%	47%	45%	48%	45%
Republican	24%	28%	6%	30%	5%	30%	6%	26%	34%	19%	3%	48%	3%	44%	2%	46%	4%	47%
Other Party	2%	2%	3%	2%	3%	2%	3%	2%	-	2%	*%	2%	1%	2%	1%	2%	1%	2%